CORPORATE REPORT
2020

NACURH
NATIONAL ASSOCIATION OF COLLEGE & UNIVERSITY RESIDENCE HALLS, INC.

AFFILIATION YEAR 19-20 | JULY 2020

A NOTE FROM THE EXECUTIVES

On behalf of NACURH Inc., our regional affiliates, our corporate offices, the Annual Conference and the NACURH Executive Team, I am pleased to present the Annual Corporate Report. It's no secret that this year was difficult for many of us - universities closing, residence halls shutting down, facing a challenge unlike anything we've ever seen before... And yet, amidst all this, we saw more evidence of the *je ne sais quoi* that makes NACURH what it is than many of us have seen in our time here.

Together with our regional affiliates, we hosted seventeen conferences, including the first fully virtual Regional Business Conference in the Great Lakes, and the first virtual NACURH Annual Conference hosted by the University of Dayton. Your NACURH Board of Directors (NBD) and NACURH NRHH Board (NNB) heard over 70 pieces of legislation on behalf of the corporation, and even more were heard in NACURH and NRHH Corporate Boardrooms at the Annual Conference. Fifteen award bids and nearly two dozen scholarships, grants, and honorariums were selected by the Joint Boards, comprised of the NBD and NNB, and members thereof.

What makes NACURH, NACURH is the drive and dedication that we saw from our student leaders who took the most unprecedented (I know we're all tired of hearing that word) situation we've ever seen as a corporation and created something incredible.

What lies ahead is unknown, but I know one thing to be true - when you get a group of passionate individuals together amazing things can happen. I see that in the future of NACURH. Though the 2019-2020 executives are no longer in NACURH, we are excited to see what you do as you venture into the great unknown ahead.

For the last time, Links Love,

2019-2020 NACURH Executives

Lena Schwallenberg | NACURH Chairperson
Mallory Gibson | Associate for Administration
Greg Vass | Associate for Finance
Rick Cazzato Jr | Associate for NRHH

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EXECUTIVE COMMITTEE REPORT

NACURH EXECUTIVE COMMITTEE

Lena Schwallenberg | Chairperson
University of Florida

Mallory Gibson | Associate for
Administration
University of Northern Colorado

Greg Vass | Associate for Finance
Appalachian State University

Rick Cazzato Jr. | Associate for NRHH
University of Central Missouri

Mary Gallivan | NACURH Advisor
University at Buffalo

Jen O'Brien | NRHH Advisor
Arizona State University - Downtown

Christina Aichele | Conference
Resource Consultant
University of Wisconsin - Stevens
Point

CONFERENCES ATTENDED | SPRING 2020

Central Atlantic
RBC 2020 - Greg Vass

Northeast
SLC 2020 - Lena Schwallenberg

Great Lakes
Virtual RBC 2020 - Mallory Gibson

Pacific
RBC 2020 - Lena Schwallenberg

Intermountain
RBC 2020 - Rick Cazzato Jr.

South Atlantic
RBC 2020 - Rick Cazzato Jr.

Midwest
RBC 2020 - Mallory Gibson

Southwest
RBC 2020 - Greg Vass

ACPA Partnership
The NACURH Strategic Plan calls for increased partnerships with professional organizations. One such organization is the American College Personnel Association, or ACPA. Chairperson Lena Schwallenberg spearheaded communications with counterparts in ACPA to create a mutually beneficial Memorandum of Understanding. The MOU created will allow ACPA to sponsor the Outstanding Advocacy Initiative award, the NACURH Advocacy Grant, and two scholarships for students to attend the ACPA NextGen Conference. In addition, Advisor Resource Training (ART) will have a presentation spot at the ACPA Annual Convention.

NACURH Identity Networks
NACURH entered a period of beta-testing for the Identity Networks initiative. In an effort to better serve students in marginalized communities, three Identity Networks were created and led by students in NACURH Leadership who hold identities within those categories. The initial groups are LGBTQ+, First Generation, and People of Color networks. As NACURH takes a more active approach to supporting students in marginalized communities, these networks have the option to shift, grow, or even be reimagined altogether. This year, the chairs of the Identity Networks created basic frameworks for the future of the networks, and collaborated with the NACURH Executives in creating a COVID Relief Fund that resulted in 12 scholarships.

ACUHO-I Partnership
The NACURH Executive Committee spent all year working with partners at the Association of College And University Housing Officers - International, ACUHO-I, to create a contract wherein ACUHO-I would take on some administrative responsibilities of running NACURH, leaving the student leaders in the corporation more time and energy to focus on ramping up current services, creating new initiatives, and supporting the student leaders on campuses.

COVID-19 Working Groups
When the COVID-19 crisis upturned our day-to-day, NACURH recognized that as an organization with years of virtual engagement expertise, we were in a unique position to support student housing organizations in creating that same kind of engagement now within their own communities. The four Working Groups that were created were: Training & Transition, Elections & Inductions, Engagement & Programming, and Webinars & Roundtables. Several resource guides were put out to assist campus organizations in the transition to virtual traditions, and members of NACURH Leadership hosted over a dozen roundtables and webinars.

LEGISLATION

NACURH BOARD OF DIRECTORS

Number	Title	Description	Vote	Outcome
20-01	New NAD Laptop	Approved budget for a new NAD laptop	8-0-0	Passed
20-02	Alternative Break Timeline Adjustment	Gave more time for Alt Break leader to choose site and participants	8-0-0	Passed
20-03	ACUHO-I Funded Research Grant Partnership	Approved budget to partially fund an ACUHO-I Research Grant	8-0-0	Passed
20-04	NACURH U Restructure	Restructured NACURH U program to include a theme and new framework for programs	8-0-0	Passed
20-05	Alternative Break Timeline	Further adjusted the Alt Break Timeline to account for the time it takes to advertise Alt Break at RLCs	8-0-0	Passed
20-07	Parthenon Award Contribution	Approved budget for a contribution to Judy Spain Parthenon Award nomination	8-0-0	Passed
20-08	Leadership Institutional Affiliation	Requires that leadership be hosted at an affiliated institution in the region they hold a position in	8-0-0	Passed
20-09	Executive Gavel Order	Placed NRHH Advisor before CRC in gavel order	7-0-1	Passed
20-10	Identity Networks Budget	Created budget for new Identity Network initiative	8-0-0	Passed
20-11	Regional Representation Conflict of Interest	Removed ability of members of NACURH Leadership to serve in representative capacities at NACURH functions	8-0-0	Passed
20-12	Canto Flight	Removed Canto Flight as the host of NACURH Connection - to take place once current contract expires	7-0-1	Passed
20-13	Affiliation Report Requirement Removal	Removed requirement of affiliating institutions to submit an Affiliation Report	8-0-0	Passed
20-14	NRHH Advisor at Semis	Solidified NRHH Advisor's attendance at Semis in policy regarding budget	8-0-0	Passed
20-15	NRHH Affiliation	Updated NRHH Affiliation process to match current practice, and removed constitution and membership list requirement	8-0-0	Passed
20-16	Silver Turtle Pins	Allows NACURH Advisors to give out 3 Silver Turtle pins per year rather than per multi-year term.	7-0-1	Passed
20-17	Chart of Accounts Update	Removed outdated line item categories and added new ones to reflect current budgetary needs	8-0-0	Passed
20-18	Strategic Plan Accountability	Added Strategic Plan Enactment to the written responsibilities of the NACURH Executive Committee	8-0-0	Passed
20-19	NACURH Accountant Selection	Added NRHH Advisor to Accountant Selection Committee	8-0-0	Passed

NACURH BOARD OF DIRECTORS

Number	Title	Description	Vote	Outcome
20-20	Travel Decisions	Streamlined the process of requesting travel exemptions for NACURH Leadership	7-0-1	Passed
20-21	Transition Materials	Created structure for transition materials for NACURH Leadership	8-0-0	Passed
20-22A	NACURH Advancement Society	Created Advancement Society Coordinator position	8-0-0	Passed
20-22B	NACURH Advancement Society	Proposed a restructure of Advancement Society	Tabled	Tabled
20-23	NACURH Executive Officer Qualifications	Proposed removing requirement of attendance at NACURH Semi-Annual Business Conference and position on NBD/NNB from requirements for NACURH Executive candidates	1-6-1	Failed
20-24	ACPA MOU	Created a Memorandum of Understanding between NACURH and ACPA	8-0-0	Passed
20-26	Mandated Conference Housing	Clarified that all conference attendees must stay at conference-provided housing	5-0-3	Passed
20-27	International Inclusivity of Disability Requirements	Clarified language that international host sites should prepare disability accommodations	8-0-0	Passed
20-28	NACURH Policy Book Title 8	Removed reservation of blank Title 8 in Policy Book	8-0-0	Passed
20-29	File Sharing	Created precautions to prevent secure information from being shared outside of the corporation	8-0-0	Passed
20-30	The LINK	Wrote The LINK into policy and updated authorship requirements	8-0-0	Passed
20-31	Programming Grant	Adjusted the amount of money offered in programming grants annually	7-0-1	Passed
20-32	NACURH/ACPA NextGen Grant	Created a grant in line with the ACPA MOU to send students from affiliated institutions to ACPA NextGen Conference	8-0-0	Passed
20-33	Executive Committee Restructure	Restructured NACURH Executive Committee to better distribute responsibilities and focus areas	8-0-0	Passed
20-34	NACURH Accessibility	Created requirements around accessibility in NACURH, including amplified sound in conference spaces, universal design principles, etc.	8-0-0	Passed
20-36	NACURH Advisor Team Responsibilites	Clarified which NACURH Advisor is responsible for liaising with professional organizations, and succession plan	8-0-0	Passed
20-37	Protocol for Recall	Allowed for advisor removal from recall process in the case of a conflict of interest, with appropriate succession plan.	8-0-0	Passed

NACURH BOARD OF DIRECTORS

Number	Title	Description	Vote	Outcome
20-38	Professional Staff Definition	Clarified eligibility for awards and ability to write letters of support for professional staff	8-0-0	Passed
20-39	CRC & NRHH Advisor Role Adjustment	Adjusted order of Advisor succession to match gavel order	8-0-0	Passed
20-40	Leadership Eligibility Verification	Created process to confirm eligibility of Leadership	8-0-0	Passed
20-41	NACURH Videographer	Removed NACURH Videographer from practice with intent to find more financially sustainable option	8-0-0	Tabled
20-42	Grant & Scholarship Verification	Created process to remove financial liability from NACURH and confirm proper receipt of funds from grants and scholarships	8-0-0	Failed
20-43	On-Campus Housing Exemption Timeline	Defined timeline for exemption requests for off-campus housing for leadership	8-0-0	Passed
20-44	Conflict of Interest	Clarified that members of NACURH Leadership are ineligible to receive grants and scholarship from the corporation	8-0-0	Passed
20-45	Accessibility in NACURH	Proposed Statement of Accommodation and accommodation requirements for all NACURH Services	Tabled	Tabled
20-48	Legislation & Bid Timeline Releases	Removed reservation of blank Title 8 in Policy Book	0-8-0	Passed
20-50	Identity Network Grant	Created framework of Identity Network Grant application & purpose	8-0-0	Passed
20-51	Funding for the NACURH Identity Networks	Created fiscally sustainable framework for Identity Network funding	8-0-0	Passed
20-52	The Links	Changed the links to "care, dedication, and participation"	Consensus	Passed

LEGISLATION

NACURH NRHH BOARD

Number	Title	Description	Vote	Outcome
20-01	OTM Selection Committee Minimum	Decreased the minimum required members of the OTM Selection Committee from 35 to 25	7-0-1	Passed
20-02	ADNOA Removal	Further removing the ADNOA in accordance with 19-10	7-0-1	Passed
20-03	Affiliation	Removed constitution check requirement and membership list for NRHH Affiliation	8-0-0	Passed
20-04	Of The Year Awards	Created Of The Year Awards as another recognition level for OTMs	8-0-0	Passed
20-05	Outstanding Service Award Fiscal Responsibility	Added clause about the price per certificate for Outstanding Service Award	7-0-1	Passed
20-07	Candidate Member Education Program of Excellence Award	Created a new award to recognize excellence in the development of candidate member education programming	8-0-0	Passed
20-08	Service	Creates service as Title 7 of NRHH Policy Book, includes description of NRHH Day of Service and Service months	7-0-1	Passed
20-09A	Membership Reinstatement	Creates procedure for reinstatement of NRHH membership	7-0-1	Passed
20-09B	Membership Reinstatement	Specification about lifelong member transference between chapters	7-0-1	Passed
20-10	NACURH NRHH Board Name Change	Proposed naming the NNB the NACURH NRHH Board of Directors (NNBD)	6-0-2	Passed
20-11	Eligibility for Recognition of NACURH Leadership	Proposed allowing members of NACURH Leadership to be recognized by OTMs	1-5-0	Failed
20-12	The LINK Authorship Requirements	Removed requirement to write an article for The LINK	7-0-1	Passed
20-13	Outstanding Service Pin	Created pin for individual recognition from an ADNRHH	8-0-0	Passed
20-14	OTM Selection Committee Carry OVer	Specified that members can serve continuously through a reapplication process	7-0-1	Passed
20-15	NRHH Member Scholarship & Pin	Requires scholarship & pin recipients to be in good standing and maintain 2.5 GPA	6-1-1	Passed
20-16	GPA Requirement	Removed GPA Requirement	8-0-0	Passed

LEGISLATION

NACURH NRHH BOARD

Number	Title	Description	Vote	Outcome
20-17	Membership Capacity	Removed 1% cap on NRHH membership and defined on- and off-campus members being included in membership	8-0-0	Passed
20-18	Recognition & Service Requirements	Defines necessity to adhere to recognition and service requirements set by a chapter	7-0-1	Passed
20-19	Mission & Vision Statements	Updated the mission & vision statements of NRHH	8-0-0	Passed
20-20	NRHH Service Tracker	Created process for NRHH Service Tracker to be coordinated	8-0-0	Passed
20-21	NRHH Scholarship Selection	Allows on- and off-campus members to receive NRHH Scholarship	8-0-0	Passed
20-22	Domestic and International Affiliation On-Campus Requirement	Proposed process for institutions without on-campus housing to join NRHH	6-2-0	Passed
20-23	Candidate Member Education	Created outline for educating candidate members	8-0-0	Passed
20-24	OTM Categories	Added a graduate student category	Consensus	Passed
20-26	Professional Staff Definition	Specified what level of professional staff is able to write letters of support	8-0-0	Passed
20-27	NRHH Positions within NACURH	Made adjustments to position descriptions based on NBD 20-33	8-0-0	Passed

NACURH CORPORATE OFFICE

Hosted By | University of Delaware
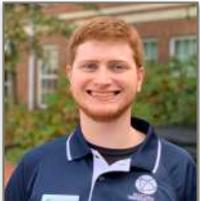**Email** | nco@nacurh.org

NACURH CORPORATE OFFICE

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SERVICES OFFERED

Member Institution & NRHH Chapter Affiliation
Member institutions and NRHH Chapters are able to easily affiliate through the NACURH website, and then their information is processed by the CO for Affiliations and the AD-NRHH on our staff. The CO for Affiliation approves affiliation reports and the CO for Marketing and Technology then uploads those reports to the NACURH Connection. The AD-NRHH approves NRHH membership lists and census questions, and then collaboratively works with the regional AD-NRHHs for constitutional approval. The spreadsheets for Institutional and NRHH affiliation are fully updated on the first and fifteenth of every month.

NACURH Technology Services & Maintenance
The CO for Marketing and Technology (COMT) manages NACURH affiliated google accounts and the support necessary to maintain those. The COMT also provides nacurh.org login assistance for member schools and provides information about the NACURH Connection to those who inquire via email.

LEAD Program
The CO for Resources and Development (CORD) works heavily with the submissions to the LEAD program throughout the year. The CORD evaluates the submissions for each link, and approves or provides advice to receive approval. They also compile all LEAD certificates and pins for each relevant conference and NCO attendee.

Merchandise
Through the NACURH Store, we provide NACURH related merchandise and affiliation materials that are purchased by institutions with affiliated NRHH Chapters. We primarily supply our members with merchandise through our website, but we also provide merchandise sales at NACURH affiliated conferences. Oftentimes we also support regional merchandise sales. Mailing Services
As the physical address of NACURH, we receive most mail that is relevant to NACURH, including conference excess checks from some regions, or institutions that prefer to pay check-by-mail. We are a secure location for all NACURH mail to be delivered to, and we abide by a weekly processing schedule.

Mailing Services
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NACURH CORPORATE OFFICE

TOP 5 OFFICE GOALS

Customer Service Inquiries
As an office, one of our most important goals is to provide constant and consistent customer service to member institutions and members of NACURH Leadership. We started the year with a customer service mindset, and looked to improve the NCO's relationship with our member schools based on feedback, and to provide timely service that was not redundant. We worked as a team to develop a system of communication between the staff member in charge of the phone and the staff member in charge of the email to simplify the process of inquiries.

Automating the Order Process
Because of the nature of manually inputting every package, address, and the processing status of each order, there was too much opportunity for human error. Quickly, the Office Director and CO for Merchandise worked together on the process for a more automatic operation, where data about each order would automatically be pulled into a visually friendly format. This would allow the CO for Operations to process packages easily, and through a few button clicks without having to rewrite addresses into our many spreadsheets.

Data Driven Merchandise Decisions
Through the creation of the package processing dashboard, our Office began to explore new ideas of tracking data and using that data to assess which of our items were most worth reordering or restocking, and which categories of items we should focus on producing. Our CO-ME took personal interest in this endeavor, and spent a long time working on ways to cost effectively organize our data and produce something that could benefit both the office, the corporations, and provide data to the regions. Through support from the Director, the CO-ME developed a plan for data organization, and worked with the team to get feedback on what that system could hopefully look like

ACUHO-I Transition
As soon as we received more information about the ACUHO-I transition, the Office began to prioritize the transfer of relevant information, and what that process was going to look like. At the start of the spring semester, our team developed a transition committee that started to work on compiling information about the many services that the Corporate Office uses in detail, so that once we reach the time of transition we are able to put our efforts towards leaving the office and corporation in a stable place.

THE CENTRAL ATLANTIC AFFILIATE

States & Provinces | Delaware, District of Columbia, Maryland, New Jersey, Ohio, Pennsylvania & West Virginia
Mascot | Campbell the Cougar
Website | caacurh.nacurh.org

THE CENTRAL ATLANTIC AFFILIATE

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TOP 5 ACCOMPLISHED REGIONAL GOALS

Reinstitution of Regional Brand and Identity
Goal: Develop a new website and create clearly branded documents that help representatives to clearly recognize the region.
Evaluation: The launch of a new website was received very well, as it contains many more resources, is more intuitive in its design. We also rebranded many of our documents, which helped to clarify the culture of voting representatives with business and provide color and design as signifiers.

Prioritization of People and Experiences
Goal: Tailor conference experiences for RHA Presidents to give them a clearer role at conference, and cement the culture of the RBD to meaningfully engage with reps.
Evaluation: Overall, this was a big success; members of the region regularly engaged with RBD members, we intentionally broke down barriers at conferences by engaging with them in social spaces (meals, socials, etc.). We also developed an RHA Stakeholders meeting which is specifically geared towards networking and experience-sharing spaces that Presidents have asked for.

Innovate Technology Use
Goal: Use Discord to streamline communications and Zoom to provide additional educational opportunities for representatives.
Evaluation: Our virtual conferences (Mack Chats) have taken off this year, and were particularly helpful for reps when COVID-19 struck. Additionally, Discord has helped us to start conversations about the technology that we use; while we ultimately decided that it was not the best platform moving forward, it helped us to resolve the use of BAND for a server-based platform with multiple channels and a calendar function.

Standardize and Realign Policy
Goal: Throughout the year, update and consolidate nearly 300 pages of policy into a more accessible format (Google Document with working table of contents and hyperlinks) and update major portions of policy.
Evaluation: This was largely successful, with a completely reorganized Central Atlantic Policy Book as well as multiple pieces still being heard that are updating parts of policy that have not been changed in at least four years.

THE CENTRAL ATLANTIC AFFILIATE

TOP 5 ACCOMPLISHED REGIONAL GOALS (CONT.)

The Development of a Regional Education Program
Goal: This was repurposed from our goal of creating living transitional guides, and instead has been made into our Regional Education Program (REP) that is updated each year.
Evaluation: This was received with generally positive feedback, and we launched a selection of these sessions at the end of this semester to help with on-campus transitioning. This appears to work better, as content-matter and culture change yearly.

FINANCIAL REPORTING

Scholarships & Grants
1. CAACURH Programming Grant | $500 | University of Toledo
2. Textbook Scholarship | $468.50 | Marshall University
3. RLC Scholarship (2) | $155 each | University of Toledo
4. RBC Scholarship (2) | $120 each | University of Toledo & La Salle University

LEGISLATION

Number	Title	One Sentence Description	Vote	Outcome
NCC 20-01	Approval of Policy Book Review Task Force	Approved a task force in advance to comprehensively review policy and integrate standardization.	24-0-3	Passed
NCC 20-02	Approval of GLACUHO-CAACURH MOU	Approved a new Memorandum of Understanding with GLACUHO.	24-0-3	Passed
NCC 20-03	Conference Finances Resolution	Fixed finances for conference including a fixed conference scholarship.	22-0-5	Passed
NCC 20-04	Approval of MACUHO-CAACURH MOU	Approved a new Memorandum of Understanding with MACUHO.	19-0-4	Passed
NCC 20-05	Recognition Line Item Resolution	Approved a budget for the conference excess scholarship.	21-1-28	Passed
NCC 20-06	Update Title One: Structure and Governance	Comprehensive Policy Book review and re-ratification completed by a task force with a two-week review period for NCCs and a vote cast by mail ballot.	24-0-23	Passed
NCC 20-07	Update Title Two: Leadership	See above	23-0-24	Passed
NCC 20-08	Update Title Three: Institutions and Representatives	See above	23-0-24	Passed
NCC 20-09	Update Title Four: Regional Leadership Conference Awards	See above	23-0-24	Passed
NCC 20-10	Update Title Five: Regional Business Conference Awards	See above	24-0-23	Passed
NCC 20-11	Update Title Six: Pin Awards, Scholarships, and Grants	See above	24-0-23	Passed
NCC 20-12	Update Title Seven: Conferences	See above	24-0-23	Passed
NCC 20-13	Update Title Eight: Finances	See above	24-0-23	Passed
NCC 20-14	Update Title Nine: Silver Paw Print Society	See above	24-0-23	Passed
NCC MM 20-15	Update Title Ten: Resolutions	See above	24-0-23	Passed
NCC MM 20-16	Remove "On Hold" Title	See above	24-0-23	Passed
NCC MM 20-17	CAACURH RBC Grant Rename	The CAACURH RBC Grant was dedicated to Nicole Hilliard, former RHA President, NRHH Representative, and RBC Chair.	24-0-0	Passed
NCC MM 20-18	Regional Education Program (REP) Restructure	Instituted a curriculum directed by the CO for Leadership Development that provides educational opportunities for voting representatives.	19-1-4	Passed

THE GREAT LAKES AFFILIATE

States & Provinces | Illinois, Indiana, Michigan, Ontario, & Wisconsin
Mascots | MOWII the Polar Bear and HOMES the Oar
Website | glacurh.nacurh.org

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Rachel Jones | Advisor
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THE GREAT LAKES AFFILIATE

TOP 5 ACCOMPLISHED REGIONAL GOALS

Advocacy
Goal: he Great Lakes Affiliate acknowledges the importance of advocacy in its membership at conferences and on individual campuses. We seek to equip our student leaders with the necessary skills and resources to advocate for the issues that are important to them on their own campuses, in GLACURH, and in NACURH.
Evaluation: The Regional Board worked to provide spaces where individuals and institutions voices were heard. We pushed CC's to recognize the importance of legislation and bid selection to ensure opinions were heard and feedback was given. Feedback was taken into consideration in business spaces, and we challenged institutions to consider various perspectives. This was best done through boardroom spaces, but we could have found ways to increase advocacy around social justice issues.

Engagement
Goal: The Great Lakes Affiliate recognizes that the greatest opportunity for engagement, interactions and opportunities are at conferences, and are incredibly valuable and unique. However, the Great Lakes Affiliate also recognizes that many institutions struggle to send as many individuals as they would like due to the costs involved with attending those conferences. To increase the equity of the opportunities for engagement within the region, the Great Lakes Affiliate will work to integrate and innovate opportunities for engagement within different spaces for affiliated institutions..
Evaluation: This is one of the biggest areas of growth for the region. While our members are very active at conferences, we struggle to get them engaged virtually. Task force and committee participation is typically low, and attendance at regional chats is also not high. To try and increase engagement, we have enhanced our social media presence (variety of platforms and posting schedules), and implemented a variety of regional chats in the second semester.

Regional Relations
Goal: The Great Lakes values all members of the region and understands the importance of the services and value we provide as well as relationships we attempt to build. In order to best serve our institutions, the region will work to build upon the resources we have in addition to create new ones. The RBD highly regards relationships with the region's members and will make it a priority to be transparent and approachable.
Evaluation: Our regional relations were focused on members, alumni, and professional partners. We were able to recreate our CC Guide, which included updating the information provided, and reformatting it to act as a living document. We began updating our governing documents to correct inconsistencies, but this is a project that will have to be completed next affiliation year. This also included switching platforms for our website, and updating it to hold the most current information. Our regional board has made it a priority to form relationships with members and break down barriers of access.

TOP 5 ACCOMPLISHED REGIONAL GOALS (CONT.)

Recognition
Goal: The Great Lakes Affiliate recognizes the importance of recognizing others for their efforts and good work. Many folx seldom receive appreciation for dedication and hard work, and through various initiatives, the Great Lakes Affiliate will promote recognition in diverse and expansive ways.
Evaluation: To increase buy-in, we found it important to increase recognition for our regional members. We implemented a "snaps" form into our MOWII Monday's that members could submit and be recognized. We began posting NRHH OTM winners in our MOWII Monday's to highlight our member's successes. The regional board continued providing feedback to bid writers, and hosted multiple regional chats to support bid writers and that avenue of recognition.

Service
Goal: The Great Lakes Affiliate identifies the importance of service within the region. Reinvigorate our connection to the regional philanthropy, innovative service projects, and educating constituents provides the Great Lakes Affiliate and member Institutions a way to give back to communities locally and regionally.
Evaluation: By policy, we had to select a new regional philanthropy, although the regional board identified flaws in our current structure, and decided to restructure our regional philanthropy to cycle more often (every three years) and the selection of a theme versus an organization. To better support institutions, we began creating a philanthropy guide. Additionally, the RBC Conference Chair worked on plans to incorporate active philanthropy, which is not typically done at a business conference.

FINANCIAL REPORTING

Overview
The region spent $24,294.79 USD in FY 20. The largest expense was travel, followed by inventory and recognition. At that, the region spent significantly less than budgeted for travel as several RBD members drove to conferences, retreats, and site visits. The region received $14,919.03 USD in revenue. The largest source of revenue was the sale of inventory, specifically NACURH spirit packs, followed by a conference excess from RLC 2018 and transfers from NACURH for membership dues and product endorsement. The region did not receive the add-on fees from RLC 2019 until after the close of FY 20 and as such, the region closed the fiscal year with a $9,375.76 USD deficit.

THE GREAT LAKES AFFILIATE

LEGISLATION

Number	Title	One Sentence Description	Vote	Outcome
MMA	Boardroom Access and Equity	Increase boardroom access for institutions unable to attend a regional conference.	Consent	Passed
MMB	RBD Positional Bid Presentation	Increase the accessibility of bidding for a Regional Board Member position.	Consent	Passed
MMC	Regional Philanthropy Timeline	Change the timeline for selection of the Regional Philanthropy.	Consent	Passed
MMD	Regional Philanthropy Structure	Update the Regional Philanthropy structure to update more frequently and better reflect the region.	Consent	Passed
MME	ADNRHH Laptop	Purchase a new laptop for the ADNRHH, per the Governing Documents.	40-10-0	Passed
MMF	Host School Acknowledgement	Remove notary and host school financial support requirements to increase access to the Regional Board of Directors.	23-0-0	Passed
MMG	Responsibility of Regional Merchandise	Add design and purchase of regional merchandise to the AD for Administration & Finance and CO for Marketing role descriptions.	23-0-0	Passed
MMH	COM Camera	Purchase a camera for the CO for Marketing, to increase accessibility and job function.	22-0-0	Passed
MMI	Regional Advisor Vacancy Process	Outline a vacancy process in the event the Regional Advisor role is left vacant outside of the normal term cycle.	22-0-0	Passed
MMJ	Expenditure Approval	Updating policy to reflect virtual business and remove acceptance of "mail-in ballots"	20-0-0	Passed
MMK-A	Regional NRHH Advisor	Creation of a Regional NRHH Advisor role, and removal of our ART Coordinator	20-0-0	Passed

IACURH

THE INTERMOUNTAIN AFFILIATE

States & Provinces | Arizona, Colorado, Utah, New Mexico, Wyoming, Montana, Idaho, Nevada
Mascot | Monarch Butterfly
Website | iacurh.nacurh.org

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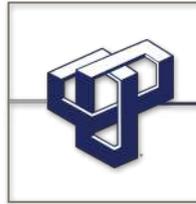
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THE INTERMOUNTAIN AFFILIATE

TOP 5 ACCOMPLISHED REGIONAL GOALS

Mascot Change
Goal: to assess the need and interest of changing the regional mascot based on suggestions from regional representatives over the years about the potential harm and impact of the monkey imagery.
Evaluation: This was by far one of the most significant changes. While the process wasn't perfect, it was necessary. Each step was a learning opportunity for everyone involved and the conversations that have transpired because of this and during this process have been life changing.

IACURH ART Coordinator
Goal: to provide additional opportunities for advisors to get involved in regional efforts, to relieve the regional advisor of the responsibility of assisting and supporting ART at the conference while trying to assist and support the board.
Evaluation: We have not yet rolled out the selection process due to COVID-19, however, we look forward to this process. This was well received and advisors are interested in these opportunities.

COPT to COMT
Goal: To ensure that the name of this position reflects the duties of the position.
Evaluation: This will help the purpose and vision of the position match as well as aligns with other region's positions that are similar across NACURH.

Land Acknowledgements
Goal: Representatives expressed interest in seeing this be a conference requirement and not just a suggestion. We had also felt that it was super important to encourage acknowledgment as a regional focus.
Evaluation: We hope this will serve as another great consideration in the Intermountain for respect, relationships, and opportunities to serve and support.

Living One Year Platform
Goal: To empower representatives to bring up concerns and considerations throughout the year, to make them more a part of the process, and to ensure that this was for the entire region and not just for the regional board.
Evaluation: This process encouraged our region to be more actively involved in seeing these goals reached, there was more buy-in and participation in the process of creating the goals and it produced conversations like the mascot change, land acknowledgements, conference wellness practices, and more.

FINANCIAL REPORTING

Overview

IACURH in Fiscal Year had issues with Full Revenue Recognition. IACURH due to turnover at the host institution forRBC is still waiting for the RBC Add-on Fee and was not able to recognize that. Through changes made inVanguard accounts IACURH had an additional $163.48 in Interest income through interest being paid out. In addition, there was an inability to place our merchandise in the NCOs store for NACURH 2019 which resulted in much lower sale of inventory revenue. IACURH did receive additional transfers In through the receipt of OCM Product Endorsement funds however was lower than expected in membership dues. Lastly, IACURH had planned to transfer in $2417 from the technology savings account. However, due to the current state of that fund that transfer was not taken as it would leave that fund fully expended after a necessary laptop purchase for the ADNRHH. In Expenses, IACURH had a few unexected first the conference deficit payment from RBC 2019 was not recognized until the new Fiscal year. In addition, there was a purchase of a new laptop for the ADNRHH. This expense was covered by the Technology savings fund. Due to locations of conferences IACURH had lower than expected conference travel saving $700 dollars in that specific line item. Which helped lower the overall ending year deficit. IACURH underspent in Travel, Merchant Fees, and recognition. With these IACURH was only over budget in expenses by $574.58 which after the unexpected payment for conference Deficit brings us to $74.58 over budget. However, with the lost revenues, IACURH is ending FY 20 with a deficit of $6531.34

Scholarships & Grants
1. NRHH Delegate Scholarship | $500 | Utah State University
2. RLC Travel Scholarship (3) | $250 | Arizona State University -West; University of Colorado, Colorado Springs; Utah State University

THE INTERMOUNTAIN AFFILIATE

LEGISLATION

Number	Title	One Sentence Description	Vote	Outcome
MMA	ADNRHH Laptop Purchase	Regional Approval for the purchase of a laptop for our ADNRHH	15-0-1	Passed
MMB	RBD FY Line Fund Transfer	Reallocating funds by the RBD as under limit for region vote	7-0-0	Passed
MMC	Regional Conference Boardroom Time Guidelines	Ensuring that we have a reasonable cut off time for business that occurs at our conferences	26-0-0	Passed
MMD	Executive Board Member OFY Inclusivity	This has been withdrawn to be resubmitted for our Business Conference	N/A	Withdrew
MME	Renaming of COPT	Renaming the COPT to the COMT	21-1-0	Passed
MMF	RBC Technology Add On Fee	Fee necessary to support regional development	20-0-0	Passed
MMG	RBC Attendance Requirement	Removing the requirement for RBC to be attended for COPT position	21-0-0	Passed
MMH	Policy Book Review Timeline	Standing committee to ensure the policy book is reviewed every year to avoid needed mass ratification in the future	21-0-0	Passed
MMI	IACURH ART Coordinator	ART Coordinator position to remove this responsbility from the Regional Advisor and provide more opportunitites for other advisors to be involved.	22-0-0	Passed
MMJ	COPT Duties Restructure	Restructuring the duties listed to appropriate reflect the regional practices for this position	22-0-0	Passed
MMK	Land Acknowledgements	Ensuring this is a conference requirement and a regional focus in years to come.	22-0-0	Passed
MML	Zoom Recordings	Reps had requested zoom recordings so that if they missed a meeting they could catch them later	N/A	Tabled
MMM	Mascot Change	Process to change the regional mascot	22-0-0	Passed
MMN	RBD Out Week	Putting into policy something we practice with more definitive expectations so that reps can undersand and be aware of this practice as policy.	21-0-0	Passed

MACURH

The Midwest--Birthplace of NACURH

THE MIDWEST AFFILIATE

States & Provinces | North Dakota, South Dakota, Minnesota, Nebraska, Kansas, Iowa, & Missouri
Mascot | Molly The Moo Cow
Website | macurh.nacurh.org

THE MIDWEST AFFILIATE

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TOP 5 ACCOMPLISHED REGIONAL GOALS

Regional Resource & Service Enhancement

Goal: This goal was to evaluate regional resources and services and then to enhance them based on evaluation data and information on best practices from across NACURH

Evaluation: This was accomplished through multiple projects and methods. The MACURH On Campus Task force was created to evaluate the tangible services or MACURH and create new resources. Projects of that task force included evaluating the MACURH website, creating resources to improve for RBD on Campus, and creating a legislation template. Members of the RBD worked to Revamp the MACURH Standards Program to make it more accessible and easier for members to complete. An evaluation of Programming Representative resources was completed and a plan to phase out Programming Representatives and provide support for on campus programming in new ways.

Policy Book Audit

Goal: The goal of the policy book audit was to check for discrepancies within policy, check for formatting and grammatical errors, and determine areas of policy that need updating and refining. The audit, per policy, was to be completed by the Associate Director for Administration & Finance along with the members of the Legislation & Development Committee. An audit is to be completed every affiliation year ending in a zero or a five.

Evaluation: The committee began work on the audit in late October, first completing a verification of the last three years of legislation within policy. The committee then spent November and December reading over the first three titles of the policy book, and spent February and March reading over the remaining titles of the policy book. Each section of policy and each legislation was checked and verified by at least two individuals. While reading, the committee members commented on formatting and grammatical errors, as well as noted any potential legislation ideas in order to place practice into policy. The committee then spent March and April writing a handful of legislation to alter policy, and the ADAF will make all formatting and grammatical fixes by the close of the 2020 affiliation year.

NACURH Representation

Goal: The goal of NACURH representation was to have increased involvement of the Midwest region through involvement of NACURH task forces or committees, attendance of all NACURH leadership meetings, etc.

Evaluation: The Midwest got heavily involved in task forces, working groups and committees throughout the affiliation year. Some of these involvements include the Recognition and Service Ad Hoc Committee, OTM Categories Task Force, and the NACURH Summer Task Forces: Alumni Engagement, NRHM, Pin Culture, and Advisor Resource Training. MACURH had epresentation on all four NACURH Leadership Working Groups: Elections & Inductions, Programming & Engagement, Training & Transition, and Webinars & Roundtables, as well as the Coordinating Officer Exploratory Team. Members of MACURH authored numerous pieces of legislation at the NACURH level for the affiliation year. Lastly, the Midwest had major representation within the NBD and NNB through positions such as parliamentarian and recording secretary. The Midwest had two recording secretaries, one in the NNB and one in the NBD, and a parliamentarian in the NBD.

TOP 5 ACCOMPLISHED REGIONAL GOALS (CONT.)

Efficient & Inclusive Boardroom Practices
Goal: While the recognition of all placards in boardroom spaces had been previously practiced by MACURH, this year the MACURH RBD made it a goal to put this practice into policy. It was our belief that this would not only make our boardroom a more inclusive space, but also more efficient when conducting business due to a decrease in yielding. In addition to this, we also made it a goal to create more equitable experiences, as well as provide spaces for everyone's voices to be heard.
Evaluation: This piece was heard at the 2019 Regional Leadership Conference hosted by Saint Louis University. What we had initially thought would be a short question and answer and discussion period turned into a much longer period of contention. Many representatives questioned whether or not this change would change the NCC's positional responsibilities. Katie Westermeyer, our Director, as well as Lena Schwallenberg, the NACURH Chairperson, provided a lot of good context to this conversation. It was helpful for the representatives to understand that this was a practice in policy in other regions, and would not ultimately affect any positional responsibilities. Fortunately, the piece ended up passing and practice was put into policy. Beyond that piece, we also implemented Mini-Educational Sessions during boardroom to provide boardroom representatives a time to share with and learn from their peers. Educational Sessions could be about any topic and provided a way for boardroom representatives to not only share about topics that were important to them, but also experience an aspect of the conference that they previously had to miss out on.

Representative Engagement
Goal: At the beginning of this affiliation year, the Regional Board of Directors made it a goal to promote more engagement opportunities for our representatives. This could be seen through increased publication and advertising, more opportunities for non-Moo Crew members to get involved, and generalized engagement from the RBD.
Evaluation: This year, the RBD developed the NRHM Cup, or a regional competition to see which institution had the most NRHM spirit, which was a huge success! The social media challenges and other opportunities saw over 750 engagements from institutions. We were also very intentional at conferences to ensure all experiences were the most impactful and inclusive. Amidst several RBD vacancies, representatives were quick to step up to form task forces to fill those positions, as well as being engaged in other task forces throughout the year. Advisors within the region were also heavily involved via the Advisor Involvement Task Force.

THE MIDWEST AFFILIATE

FINANCIAL REPORTING

Overview

Overall for Fiscal Year 2020, we maintained the expected track for our total revenue and expenses. We had the anticipated travel, recognition, and conference registration costs. The expenses we were not expecting include the 2019 NACURH Annual Conference Registration costing over budget, the purchase of NACURH 2019 Spirit Packs being more expensive than budgeted, as well as our regional award plaques costing more than expected. Our budget reflects that we had a business conference loan of $8,233.38. This expense was due to us providing partial refunds to most institutions who attended the RBC 2020 and were affected by the inclement weather. These refunds were funded through the $9,199.70 of conference excess, reflected in our revenue. For our revenue, we gained roughly $1,000 more in RLC Add On Fees than budgeted, but did not sell as many NACURH 2019 Spirit Packs as we had anticipated. We had more regional affiliates than budgeted for, resulting in ~$500.00 over budget in membership dues. At the end of Fiscal Year 2020, MACURH ran a ~$500.00 deficit.

Scholarships & Grants
1. Regional Leadership Conference Delegate Grant (4) | $300
2. MACURH Programming Grant (1) | $300

LEGISLATION

Number	Title	One Sentence Description	Vote	Outcome	
MM 20-01	Award Bid Boardroom Placement	Placement of which boardroom space award bids are heard and voted on has the ability to move spaces based on the discretion of the Regional Board of Directors.	33-0-0	Passed	11/2/2019
MM 20-02	Award Bid Content Time Frame	Changed and specified the award bid content time frame to allow for more clarity in polcy for institutions writing award bids.	32-0-1	Passed	11/2/2019
MM 20-04	Timeline for Regional Legislation Release	Specifies that regional legislation must be released at least seven days prior to being heard by the voting representatives.	33-0-0	Passed	11/2/2019
MM 20-05	Programming Grant Selection Task Force	Decreased the number of individuals needed to serve on the programming grant selection task force.	33-0-0	Passed	11/2/2019
MM 20-06	Spirit Pack Responsibilities	Moved the responsibility of spirit packs from the CONCCs and CORD to the ADAF and COMP.	33-0-0	Passed	11/2/2019
MM 20-07	President Chats	Added the hosting of president chats to the CORD positional duties description.	33-0-0	Passed	11/2/2019
MM 20-08	Mandated Conference Housing	Requires delegates attending regional conferences to stay in conference provided housing.	27-5-0	Passed	11/2/2019
MM 20-09	CORS Technology	Approved the purchase of an iPad for the CORS position.	18-0-0	Passed	11/13/2019
MM 20-10	Boardroom Resource Access	Removes the requirement of a USB drive be available for instiutions. Adds that the RBD will make all boardroom content available to attendees at least 7 days prior to conference	27-1-0	Passed	2/8/2020
MM 20-11	Bid Affiliation Requirements Update	Sets deadline of affiliation for those bidding to host a conference or be a board member.	32-1-0	Passed	11/2/2019
MM 20-12	Placard Recognition	The midwest will recognize all placards in boardroom spaces, no longer needing to 'proxy' to another individual on a MooCrew from your institution.	29-5-0	Passed	11/2/2019

THE MIDWEST AFFILIATE

LEGISLATION

Number	Title	One Sentence Description	Vote	Outcome	
MM 20-13	Regional Budget Presentation Update	Specifies that the next affiliation year budget must be provided for review at least seven days prior to the business conference to allow time for institutions to read it over prior to voting on the budget.	33-0-0	Passed	11/2/2019
MM 20-14	CORS Eligibility	Those running for the CORS position are required to be a member of their campus NRHH Chapter.	33-0-0	Passed	11/2/2019
MM 20-15A	Bidding Down Additions	Clarifies the process of how positional bids will be released if an individual is bidding down.	33-0-0	Tabled	2/7/2020
MM 20-15B	Bidding Down Additions	Clarifies the process of how positional bids will be released if an individual is bidding down	20-0-0	Passed	3/18/2020
MM 20-16	Letters of Support Adjustment	Better clarifies who is eligible to write letters of support on behalf of institutions for award bids at the regional level	27-0-1	Passed	2/8/2020
MM 20-17	RBD Eligibility	Alters the eligibility requirements of candidates for RBD positions to having been present in a boardroom space rather than in a business meeting	28-0-0	Passed	2/8/2020
MM 20-18	ADNRHH & Regional NRHH Advisor Travel Reallocation	Shifted regional monies within the travel line items to cover larger expenses incurred from two RBD members	28-0-0	Passed	2/8/2020
MM 20-19	Educational Session Requirements	Requires institutions to submit one active or three passive educational sessions per three delegates attending the RLC. Sets a penalty if this does not occur	13-3-0	Passed	4/15/2020
MM 20-20	Conference Bid Review	Moved the overseeing of conference bid review from the COMP to the Director and Advisor	28-0-0	Passed	2/8/2020
MM20-21	MACURH Standards Program Updates	Updated the MACURH Standards Program to better fit the needs of and appeal to the regional representatives.	19-0-1	Passed	4/1/2020

THE MIDWEST AFFILIATE

LEGISLATION

Number	Title	One Sentence Description	Vote	Outcome	
MM 20-22	MACURH Scholarships & Grants	Created a new regional scholarship and regional grant within policy using the MACURH Scholarships & Grants Fund.	19-0-1	Passed	4/1/2020
MM 20-23	Bid Letters of Support	Clarifies that letters of support beyond those required per policy may be written, and sets guidelines for who can submit the extra letters of support	15-0-1	Passed	4/15/2020
MM 20-24	Clarification of Positional Roles	Clarifies regional representative roles and adds the requirement of completing boardroom review sheets in order to receive placards at regional business meetings			
MM 20-25	NRHH Advisor Role	Moves forward with the Regional NRHH Advisor position being a permanent position on the RBD following the end of its trial period run next year.			
MM 20-26	NRHH Lifelong Member Award	Renames the Lifelong Member of the Year Award while clarifying some criteria for selection			
MM 20-27	On Campus Programming Support	Removes the hosting of monthly Programming Summits from policy, and puts in place that the CORD will distribute a monthly newsletter in order to support on campus programming efforts. The RBD will also host one Programming Special Chat per semester.	13-0-1	Passed	4/29/2020
MM 20-28	Parliamentarian Forms	Removes the requirement for regional business meeting parliamentarians to have a signed host acknowledgment form, but adds into policy that their host institutions are still responsible for coverage of their conference expenses			
MM 20-29	RLC Delegate Grant Process Updates	Changes the processes for the RLC Delegate Grant Application & Selection to better fit with practice.			5/13/2020
MM 20-30	Regional Philanthropy Change	Changes MACURH's regional philanthropy from Pencils of Promise to the theme of food insecurity. The change to a theme will allow flexibility in the organizations that MACURH puts forth support for, and allows for collaboration from institutions and conference hosts			
MM 20-31	MACURH Excellence in Programming Award	Changes the Programming Representative of the Year Award to be the MACURH Excellence in Programming Award, allowing for a wider variety of individuals to qualify for nomination for this award, including RHA & NRHH members, and Resident Staff Members.			
Resolution 20-01	Healthy Conference Practices	Affirms that the region is committed to keeping its conference delegates and their health at the forefront of the conference planning efforts, including the time made available to sleep while at conference.			5/13/2020

THE NORTH EAST
AFFILIATE

States & Provinces | Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, and Vermont
Mascot | Marty the Moose
Website | neacurh.nacurh.org

THE NORTH EAST AFFILIATE

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TOP 5 ACCOMPLISHED REGIONAL GOALS

Leadership

Goal: As a region, we plan to create and implement leadership opportunities and developments for our regional affiliates. These opportunities include becoming members of task forces, committees, and encouraging our regional members to write legislation. As well as, encouraging returning delegates to submit educational session proposals. We empower affiliates to bid for regional board positions, conference host sites and awards.

Evaluation: Throughout this year we have had several representatives chair and co-chair our task forces and committees. In addition three representatives have written legislation for both NCC and NRHH Boardroom spaces. We had a record number of bids this year as well as educational session proposals meaning delegates and representatives have gotten involved in leadership opportunities. Overall the opportunities for leadership have increased and people have engaged with them.

Education

Goal: We plan to continuously educate our members about our region, NACURH and how to enhance their experience as members. This will be accomplished by releasing and continuously updating our regional resources, promoting educational sessions to all attending conferences and creating more intention when planning our virtual representative chats..

Evaluation: Through our Fall Virtual Retreat we educated members on our values of the FRILLS and about the Services NACURH can offer. Our resources have all been reviewed and updated on a monthly basis, to ensure accuracy. Intentionality for Representative chats has increased and they have become more engaging of the initiatives available to them.

Growth

Goal: Our goal for growth is to offer opportunities for school and individual development. Areas for growth we have chosen to focus on are cultural competence, award bidding, and service engagement.

Evaluation: This year we passed legislation to increase color blindness awareness and created black and white bids. We also changed our Regional Philanthropy from an organization to a theme of "Food Insecurity" which is much more prevalent for college students on their campuses. Overall we have grown and taken on many new tasks and challenges to grow.

THE NORTH EAST AFFILIATE

TOP 5 ACCOMPLISHED REGIONAL GOALS (CONT.)

Impact

Goal: The goal of impact is to increase NEACURH engagement throughout the region on a campus level. We plan to accomplish this through increase RBD visibility, updating marketing and social media engagement, providing more opportunities for institutional and individual recognition. We have educated the region on our FRILLS and utilize these while regional initiatives.

Evaluation: Pin Culture has increased by utilizing pins in more of a recognition setting. This has been done by awarding pins to moosetrack point winners, bid team members, NEACURH-U completion award, NEACURH-U presenters, and boardroom MVP winners selected by board members and their peers. Most of these pins have been recycled by using out of date pins that were awarded that no longer were given out. We also utilized Office hours both semesters and our social media Day in the Life posts.

Tradition

Goal: The goal of tradition is to uphold the long-standing traditions of our region. These traditions fall under the areas of spirit, positive boardroom culture, valuing all representative voices and transition practices.

Evaluation: We have done this year in a variety of ways. Making Parliamentary Procedure More Accessible to All has been a point. We slow down parliamentary procedure in boardrooms so individuals who are not as comfortable with it feel included and recognize all placards. Our cheer off and spirit stick were upgraded to be more sustainable and accessible. Overall our traditions were kept and we updated them to be more modern and accessible.

THE NORTH EAST AFFILIATE

FINANCIAL REPORTING

Overview
Concerning expenses, NEACURH remained relatively true to what was outlined in the FY'20 Budget. We had few large purchases, most of which were for travel to regional conferences and retreats. We attempted to make technology purchases for the COEO, specifically a laptop, camera, and insurance package, but we were unable to make these purchases because of a block from Bank of America, started in December and resolved in January. The region has still not purchased these items, but hopes to do so in the near future.

Concerning revenue, NEACURH encountered several challenges here, all from our regional conferences. In September, we were contacted by Western New England University, and the institution's RHA Advisor inquired about the state of an excess check from their conference several years ago, an issue that was resolved in the Fall semester. Next, our 2019 Regional Leadership Conference encountered many difficulties with their conference wrap-up process, delaying the closing of conference finances and the procurement of an Add-on Fee check and Conference Excess check. Thirdly, in January, the NCO notified the region that the Northeastern Excess check was not received. Fortunately, progress has been made on all of these fronts, as checks have been written. But, the region still has not received much of the money in light of the NCO's closing due to COVID-19. The region is still working around this issue.

The major changes that the region faced this year came from the Bank of America watch in December, and the freezing of the NACURH accounts until January, and the many interferences with the conference financial wrap-ups, specifically with check deliveries and deposits.

Scholarships & Grants
1. Alternative Break Scholarship | $500 | SUNY New Paltz
2. Programming Grant | $300 | Wheaton College
3. SLC Scholarship (2) | $1000 | Wheaton College and Pace NYC

LEGISLATION

Number	Title	One Sentence Description	Vote	Outcome	
NCC 20-01	Alternative Break Scholarship	To provide funding for NACURH Alternative Break to any NEACURH attendees	NCC	31-0-0	Passed
NCC 20-02	Closed Captions	To make the region more inclusive of those who are Deaf and Hard-of-Hearing, we will include closed captions on all videos.	NCC	29-0-0	Passed
NCC 20-03	COEO Camera	Was written for the purpose of deciding on the model and money allocation amount set to purchase the camera for the Coordinating Officer for Engagement & Outreach position.	NCC	33-0-0	Passed
NCC 20-04	COEO Laptop	Was written for the purpose of deciding on the model and money allocation amount set to purchase the laptop for the Coordinating Officer for Engagement & Outreach position.	NCC	33-0-0	Passed
NCC 20-05	Color Blind Awareness	To make the region more inclusive of those who are Color Blind, we will ask for either one (1) black-and-white bid OR a colorized and a black-and-white bid.	NCC	29-0-0	Passed
NCC 20-06	Educational Displays	To be more aligned with NACURH and the shift from "Active Programs" to "Educational Sessions," we will refer to "Passive Programs" as "Educationlal Displays."	NCC	29-0-0	Passed
NCC 20-07	Moosetracks Recognition	Pin culture is a key way to recognize people in the region, so we will use pins to recognize Moosetracks winners, and not adopt moose.	NCC	22-3-4	Passed
NCC 20-08	Publication Policy	We will remove the "NCC Survival Guide" from the Policy Book because it's not published any more, and we will publish a "NEACURH Welcome Guide."	NCC	28-0-0	Passed
NCC 20-09	RBD Special Election Bid Requirements		NCC		Withdrew
NCC 20-10	Recognition Line	To transfer $800 to recognition line for pin purchasing	NCC	37-0-0	Passed
NCC 20-11	Regional Philanthropy	To write into policy the regional philanthropy, and decide on a philanthropy that is inclusive and accessible to the whole region.	NCC	22-1-0	Passed
NCC 20-12	SLC Scholarship	To provide funds to assist regional institutions to attend SLC 2020	NCC	31-0-0	Passed
NCC 20-13	SLC Travel Allocation	To allocate funds to travel line for SLC Site Visit	NCC	37-0-0	Passed

LEGISLATION

Number	Title	One Sentence Description	Vote	Outcome	
NCC 20-13	SLC Travel Allocation	To allocate funds to travel line for SLC Site Visit	NCC	37-0-0	Passed
NRHH 20-01	General OTM Requirements	To make general OTM requirnments more known in our region of NEACURH and to be in line with NACURH's OTM General Requirments.	NRHH	18-0-0	Passed
NCC 20-14	Boardroom Protocol	Changed placard policies to match current practices	NCC	29-0-0	Passed
NCC 20-15	Best Display Award Requirements	Created first, second, and third places for awards, to match other award categories	NCC	28-0-1	Passed
NCC 20-16	Best Clothespin Award	RHA Presidents marked as the reps that vote on the Best Clothespin Award	NCC	28-1-0	Passed
NCC 20-17	Host School Acknowledgement Form	Altered policy on the Host School Acknowledgement form to better define requirements	NCC	27-0-2	Passed
NCC 20-18	Advisor Boardroom Protocol	Put in policy current practices for advisors in NCC, NRHH, and Presidents Boardrooms	NCC	28-0-1	Passed
NCC 20-19	Programming Grant	Increase from $300 to $500 in regional Programming Grant for more support	NCC	23-0-0	Passed
NCC 20-20	Moosetracks Recognition	Restructured the entirety of the Moosetracks point system	NCC	27-0-2	Passed
NCC 20-21	Appointment Process Requirements	Provided outlines for the region's special elections procedures	NCC	23-0-0	Passed
NCC 20-22	Regional Newsletters	Puts the current practice of regional newletter content into policy	NCC	24-3-2	Passed
NRHH 20-02	OTM Requirements	The minimum word count is only necessary for regional and NACURH levels	NRHH	18-0-0	Passed
NCC 20-23	COPA Responsibilities	Adjusted the responsibilities of the COPA to better align with practices	NCC	23-0-0	Passed

PACURH

THE PACIFIC AFFILIATE

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Website | pacurh.nacurh.org

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THE PACIFIC AFFILIATE

TOP 5 ACCOMPLISHED REGIONAL GOALS

Inclusivity

Goal: PACURH prides itself on the efforts it makes towards creating safe, welcoming and brave spaces by prioritizing inclusivity. Using this as an overarching guide, our goals were to improve spirit, bidding, technology boardrooms, and general chats by celebrating diversity and providing necessary accommodations.

Evaluation: During the fall and winter task force seasons, PACURH had a Diversity, Equity, and Inclusion Task Force. This task force arrived to analyze ways in which PACURH could become more inclusive. One of the most notable products of this task force was a piece of legislation requiring name pronunciations on all award bids and applications, so that every candidate is given the respect they deserve. During conferences, the RBD and conference staff made it their mission to have microphones in almost every boardroom. Due to institutions disaffiliating in the past because of the lack of captions during Zoom meetings, our COPR has written legislation mandating PACURH invest in live caption software.

Philanthropy

Goal: Establish a regional philanthropy and service project that addresses the issue of natural disasters in our region such as wildfires, which has affected institutional attendance at past RLCs, and financially supporting institutions affected by it. Work on incentivizing service among the region and the regional board.

Evaluation: Although we were unable to fully implement our regional service project this year, we were able to bring light to the issue of natural disasters in our region and emergency preparedness and we were able to build the foundations for next year's regional board to accomplish it. We were also able to call on the region and assemble three care packages for our Australian counterparts in February, as they were affected by similar natural disasters earlier this year that our region is also affected by. We were also able to sell stickers at our RBC where proceeds were donated to the Trevor Project and the National LGBTQIA Alliance, spearheaded by our COSB and Spirit Task Force.

Sustainable Spending

Goal: Sustainable spending is the act of creating an environment where our spending does not exceed our income, and an environment of critical thinking about the spending habits we decide to move forward with. Within PACURH, our goals for sustainable spending include creating a budget that is in the green, to think critically about how and why we are spending our money, and who this spending directly affects. This also will be reflected within our governing documents through financial legislation to ensure the process is clear for the future of PACURH.

Evaluation: This year, PACURH was very successful in taking the steps necessary to reach this goal. Through the hard work of our team, particularly our ADAF, we were able to create a budget that ended in the green for the first time in years. We carefully considered how money was being spent on recognition, and took less used forms of recognition, like the five year service pin, and replaced them with initiatives that were more likely to be utilized, such as the PACURH Stole.

TOP 5 ACCOMPLISHED REGIONAL GOALS (CONT.)

Recognition
Goal: The RBD will be thinking critically about the forms of recognition we produce in our region in order to create more intentional and meaningful recognition. The RBD will also explore how (pins, bids, snaps, etc.) and who (boardroom representatives, RBD, advisors, etc.) we recognize.
Evaluation: while the RBD did not end up doing a full audit of all the awards we give out and the amount of bids we tend to receive in those areas, progress was made this year. The First Time Delegate Scholarship was restructured to pay directly to students. The five year service pin was also replaced by a stole for graduating seniors.

Spirit
Goal: Increase the spirit and pride of PACURH through high quality merchandise and the infusion of mascot-themed imagery and language during regional events.
Evaluation: The RBD has noticed a measured increase in the pride of our members in PACURH. Frog-themed language and imagery has been pervasive in our GroupMes, newsletters, and during chats and conferences. A focus was placed on merchandise to sell that is high quality and sustainable. This was disrupted by the Annual Conference being canceled but will carry over into next year.

FINANCIAL REPORTING

Scholarships & Grants
1. PACURH Stole Scholarship (5) | $20 each
2. First Time Delegate Scholarship | $1500 total
3. Advocacy Grant | $500
4. Programming Grant | $300

THE PACIFIC AFFILIATE

LEGISLATION

Number	Title	Description	Seen In	Vote	Outcome
20-1	Service Pin Removal	Removing the 5 year service pin/adding a graduation stole to the 4 year service pin.	JOINT	Acclamation	Passed
20-2	RLC Bid Policy Adjustment	Adjusting the requirements necessary for conference bids, developing vocabulary.	NCC	Acclamation	Passed
20-3	PACURH Coordinating Officer Removal	Modifying the Coordinating Officer structure from four to three, and focusing responsibilities.	JOINT	-	Tabled
20-4	Standardize Conference Websites	Bought a website for RLC and RBC to have every year, Wix.	NCC	Acclamation	Passed
20-5	Conference Display	Took out the conference display section to mirror NACURH	NCC	Acclamation	Passed
20-6	First Time Delegate Scholarship Amendments	Intended to shift scholarship from RHA registration scholarship, to the actual delegate	JOINT	-	Tabled
20-7	Conference Meal Finacial Legislation	Added a line item that was not put in at RBC 2019 for RBC meals at conferences.	NCC	Acclamation	Passed
20-8	Conference/Award Bid Filter	If there are too many bids submitted into one category then there's a bid filter by the RBD.	JOINT	19-4-0	Passed
20-9	Graduation Stole	Adding the graduation stole schoalrship into place for FY20 and on.	JOINT	23-0-0	Passed
20-10	Advancement Society	Adding a line item for the Advancement Society and inducting 4 members	JOINT	22-0-2	Passed
20-13	Gender Inclusive Housing	Adding in the definition of gender inclusive housing into that area of the governing docs.	NCC	-	Tabled
20-14	Closed Caption Legislation	Adding closed captioning to conference videos etc.	NCC	-	Tabled
20-15	Advisor Election Procedures	Making the advisor election part of the RBD selection	JOINT	26-0-1	Passed
20-16	Conference Sustainability Requirement	Removing t shirts from a conference requirement.	NCC	28-0-0	Passed

LEGISLATION (CONT.)

Number	Title	Description	Seen In	Vote	Outcome
20-17	Educational Sessions	Making educational sessions not required for a conference.	NCC	-	Tabled
20-18	Name Pronunciation	Adding the name prononciation be a requirement for conference name tags.	NCC	26-0-2	Passed
20-19	International Inclusivity of Disability Requirement	Changing ADA to International Disability requirement	NCC	28-0-0	Passed
20-20	Conference Bid Currency	Making currency for every budget including Canadian dollars.	NCC	25-0-1	Passed
20-21	ADNRHH at Site Visits	ADNRHH is now attending Site Visits for conferences	NCC	23-0-0	Passed
20-22	ART Advisor Resource Training	Making requirements for the ART resource trainer	NCC	Acclamation	Passed
20-23	Advisor Term Length	Making the advisor election three years	NCC	28-0-0	Passed
20-24	Automatic Alignment with NACURH	Making Nacurh policy align with our governinig docs.	NCC	28-0-0	Passed
20-25	Inclusion of Swaps and NCO for preconf meals	NCO and swaps are covered now on the PACIFIC budget	NCC	Acclamation	Passed

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States & Provinces | Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, Tennessee, South Carolina, Virginia & Bahamas
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Website | saacurh.nacurh.org

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THE SOUTH ATLANTIC AFFILIATE

TOP 5 ACCOMPLISHED REGIONAL GOALS

Legislation Structure
Goal: The year kicked off conversations about making business more efficient to increase productivity and allow for more recognition pieces to be seen. We prioritized legislation in the virtual setting to open space at conferences for bids and decreased the virtual business quorum to ensure the business could be conducted at 35% of our affiliates rather than 50%, recognizing limitations of virtual engagement.
Evaluation: We saw significantly fewer pieces this year as a result of our shift to an audit year at RBC and with that as part of the conversation throughout the year. We also saw less legislation at RBC because of our use of virtual business as a way to see legislation, which allowed us to get through our bids efficiently.

Leadership Development
Goal: As the Coordinating Officer for Leadership and Advocacy position entered its first full year in the South Atlantic, it became important to think through what leadership development opportunities could be created through this position. The plan was to use the Leadership and Advocacy Committee to develop different resources as well as explore what could be done at conferences.
Evaluation: The Leadership and Advocacy committee was able to successfully create several versions of the Louie Leadership Pack, a monthly resource that followed various themes throughout the year. This pack extended leadership development to the campus level through educational means and activities in the pack. We tried to incorporate leadership development as a workshop at the Regional Business Conference during check-in, but the spaces available did not allow for Hannah to bounce easily between check-in and leading the workshop.

Accessibility in SAACURH
Goal: Summer was a time for the South Atlantic Regional Board of Directors to discuss accessibility efforts beyond access to affiliation, but through universal design practices. We wanted to challenge ourselves to find new ways to bring universal design to the region where we haven't already considered it before. Additionally, this meant educating ourselves more on universal design before we started to bring it to the region so we were prepared to answer any questions.
Evaluation: We did some resource sharing over the summer to start the education part of this goal. When attending site visits, we made sure every room had access to a microphone. There were many that didn't for the leadership conference, so we purchased additional microphones that work when used with a bluetooth speaker. This purchase ensures future use of microphones in regional business as they will get passed year to year. We also started the development of a media guide to universal design for institutional use that details how to make advertisements, graphics, and social media engagement accessible.

TOP 5 ACCOMPLISHED REGIONAL GOALS (CONT.)

NRHH Resources
Goal: NRHH has had minimal resources at our regional level over the years and this was felt particularly this year. Chloe sought out new ways to engage NRHH after her transition and sought to improve upon the ones that were already available, including the Build the Bridge program and the Diamond Family Newsletter.
Evaluation: The Build the Bridge program was addressed early in the affiliation year between Chloe and Chad, allowing for it to get the proper attention this year. They discussed heavily how to make it obtainable to go through the different pieces and updated the marketing for this program. Through the Diamond Family Newsletter, Chloe expanded discussions from the regional Diamond Chats by providing monthly resources to the region. These resources were dedicated to chapter programming, recognition, and more.

RHA Resources
Goal: A goal in the Coordinating Officer for RHA Development position that Chad held this year was the chance to connect RHA's together in a way that had not been done before. This included tailoring RHA President's Chats based on ideas brought forth by attendees and the creation of an "RHA Pen Pals" program to connect institutions to one another.
Evaluation: The "RHA Pen Pals" program was created, though we saw only small amounts of engagement through this program. However, RHA President's Chats this year featured more dialogue about various issues and connected representatives together early on so that they felt more comfortable come conference time for the RHA Stakeholders Meetings. Both of these meeting spaces allowed for RHA representatives to discuss issues on their campuses and possible solutions based on the experience of other institutions.

FINANCIAL REPORTING

Overview
SAACURH's Fiscal year 2020 had a total excess of $25,278.93 dollars. Total expenses for April 1, 2019- March 31,2020 totaled to be $39,596.64. The total revenues came to be $46,479.41. The revenues were much higher than anticipated due to a few factors. SAACURH'S Regional Business Conference hosted at the University of Tennessee at Knoxville experienced a delay in providing the RBC Add-on fee by the close of fiscal year 2019. The add on fee amount was $6,475.78 which was collected during June of 2019. The other unanticipated source of revenues was a check from the University of West Georgia, the SAACURH Regional Conference host site in 2017. The check amounted to $8,593.40 and was discovered during a business office audit that uncovered an account from the conference was not closed and had money in it. SAACURH received this funding in September and 50% went to the RLC conference host site at Murray State University.

THE SOUTH ATLANTIC AFFILIATE

LEGISLATION

Number	Title	One Sentence Description	Heard By	Vote	Outcome
MM 20-A	RHA Development Committee	Adds the RHA Development Committee to policy	Joint	47-0-0	Passed
MM 20-B	AFSP Bidding Requirement	Provides support of regional philanthropy through conferences	NCC	42-0-0	Passed
MM 20-C	OTM Word Count	Set a minimum word count for OTM Awards	NRHH	30-1-0	Passed
MM 20-D	ADAF CO-LA Grant Responsibilities	Moved the responsibilities of grants to the ADAF	Joint	29-0-0	Passed
MM 20-E	Virtual Business Quorum	Adjust quorum requirements for virtual business settings to conduct more business	Joint	22-7-0	Passed
MM 20-F	Host Site Conference Insurance & Finance Support	Adjusts language about essential conference bid content to align with NACURH and adding the option for financial information to be reviewed by ADAF and Regional Advisor for assistance	Joint	28-1-0	Passed
MM 20-G	Educational Sessions & Attendance	Relocates SAACURH U and educational session work	Joint	22-0-0	Passed
MM 20-H	Conference Chat Attendance	Provides clarification for what chats conference chairs should attend	Joint	21-1-0	Passed
MM 20-I	Regional Business Updates	Updates Policy 6 that includes a variety of business operations	Joint	20-1-0	Passed
MM 20-J	CO-PRS Positional Description	Increases detailed description of CO-PRS role to fully outline responsibilities	Joint	27-0-0	Passed
MM 20-K	Audit Year	Adds an audit year into legislation practices to ensure proper updates	Joint	41-0-1	Passed
MM 20-L	Grant Restructure	Updates what grants are offered and how often they are offered	Joint	38-2-1	Passed

SWACURH

THE SOUTHWEST AFFILIATE

States & Provinces | Arkansas, Louisiana, Oklahoma, Texas, & Mexico
Mascot | MALTO the Duck
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THE SOUTHWEST AFFILIATE

TOP 5 ACCOMPLISHED REGIONAL GOALS

Streamlined Communication
Goal: To implement Slack and be able to utilize the method of communication in order to minimize the amount of disruption caused from losing groups within the mass GroupMe.
Evaluation: This was overall very successful because features allowed users to be able to have specific channels for each group that needed to be created without bogging down the entire SWACURH group. Information that was relevant toward a specific group (NCCs, NRHH, Presidents, a task force, etc.) could receive their information directly there with their group within the overall SWACURH group without having to dig through GroupMe.

The Flock
Goal: Be able to utilize the Flock in order to link together groups that are not typically found in a SWACURH setting which includes many of our non-reps.
Evaluation: Overall, this accomplishment initially showed mixed success but it holds a lot of promise for the next RBD's initiative toward revamping how SWACURH navigates online settings more so during conference time. The Flock successfully linked those who held other executive board positions on their campuses and also acted as a means of linking general members to learn more about SWACURH.

Business Efficiency
Goal: Implementing practices that cut down on the use of mechanics in boardroom that commonly slow the overall process down in business settings.
Evaluation: While the true test will be after implementation at the end of NACURH 2020, the move toward Single Transferrable Vote and shifting some business related things online is an attempt to shift as much business online as possible in order to allow for more time for reps to be able to utilize educational opportunities found at conferences.

Inclusivity with Mexico
Goal: SWACURH be able to find a better understanding of the needs of on campus residence life students attending institutions in Mexico.
Evaluation: Resulting from conversations at NACURH 2019, the goal from inclusivity with Mexico was to be able to find out how we could best understand what these institutions may need if they were to affiliate rather than focusing solely on recruitment right away. The year resulted in additional fact finding with some resource creation including a copy of the SWACURH Governing Documents in Spanish. The following year is hoping for additional fact finding making contact before possible recruitment.

TOP 5 ACCOMPLISHED REGIONAL GOALS (CONT.)

Revamp Marketing
Goal: Engage with students who have a passion with marketing and may also be serving as a marketing officer on their campus in order to have regional buy-in toward new merchandise creations and purchases.
Evaluation: Having campus members involved with the marketing catalyst was highly successful which led to some of the merchandise that was purchased during this affiliation year to already be low in inventory. Overall, sales for FY 20 have seen an uptick than in the past and exceeded expectations in the FY 20 budget. The region was excited to see task force members leading the way with merchandise creation.

FINANCIAL REPORTING

Overview
Overall, in FY 20, we received $47,622.11 in revenues and had $32,105.47 in expenditures. RLC 2018 and RBC 2019 excess was processed during FY 2019 resulting in a surplus. Also RBC 2019 scholarship was cashed in FY 19 resulting in money having to be adjusted to allow us to give one out this FY. In October we had a university clear its 2018 debts to SW. Unexpected expenses resulting from RBC 2020 will be seen next FY due to COVID-19 and the UNT budget. Overall, FY 20 cleared with a more than $10,000 surplus due to the unexpected timing of excess checks being cashed. We experienced an uptick level of sales of merchandise and we have also saved money on travel across the board due to the clustering of RBD members this year. Scholarship funds typically required to come from a certain fund in the regional savings account ended up utilizing unassigned funds from the checking account instead after appropriate legislation was passed due to surplus No major purchases have been made in FY 21 at this time.

Overview
1. RLC Scholarship | $500 | Loyola University New Orleans
2. RBC Scholarship (2) | $300 each | University of Oklahoma, Stephen F. Austin State University

THE SOUTHWEST AFFILIATE

LEGISLATION

Number	Title	One Sentence Description	Vote	Outcome
MM 20-01	Meals during RBD Travel	Providing money in the budget for RBD meals en route to/from conferences	21-0-0	Passed
MM 20-02	Simplification of Voting	Implementing Single Transferrable Vote with RBD elections	19-2-0	Passed
MM 20-03	Simplification of Voting	Implementing Single Transferrable Vote with bids	18-3-0	Passed
MM 20-04	Travel Reimbursement	Allowing other means of calculating travel reimbursement instead of only IRS rates	21-0-0	Passed
MM 20-05	OTM Committee	Including RHA Members in the eligibility pool	13-0-0	Passed
MM 20-06	Bidding Legislation	Standardizing some required award bid components	16-0-0	Passed
MM 20-07	RBC Scholarship	Adding an additional RBC Scholarship	16-0-0	Passed
MM 20-08	Advancement Society	Increasing Advancement Society inductees by two	19-0-0	Passed
MM 20-09	COPR Duties	Minor revisions to the COPR position	12-7-0	Failed
MM 20-10A	Boardroom Procedures	Moving RBD elections to the Policy Book...		Tabled
MM 20-10B	Boardroom Procedures	Defining various boardroom procedures	17-1-0	Passed
MM 20-11	Record Keeping	Implementing a generic record keeping policy	17-1-0	Passed
MM 20-14	CORN & ADNRHH Positional Updates	Revising line of succesion for NRHH and clarifying positional responsibilities		Withdrew
MM 20-15	NRHH Line of Succession	Edit line of succession to reflect CORN assuming ADNRHH position in case of vacancy	12-7-0	Failed
MM 20-17	CO for Bidding and Service	Creation of the CO for Bidding and Service position	18-1-0	Passed
MM 20-18	Regional OTM Committee Application	Clarification on the OTM Committee application process	Acclamation	Passed
MM 20-19	Inclusive Practices with Mexico - Resolution	A resolution for the committment to further develop connections with institutions in Mexico	18-1-0	Passed
MM 20-20	Required Quorum	Lowering quorum from 2/3 to greater than a majority	17-0-1	Passed