



NACURH

NATIONAL ASSOCIATION OF COLLEGE
& UNIVERSITY RESIDENCE HALLS, INC.



CORPORATE REPORT **2017**

A NOTE FROM THE CHAIRPERSON

To the members of NACURH,

NACURH is unique. We are passionate, we are smart, we are strong, we are critical, and we are excellent. On behalf of NACURH Inc., I am excited to share a glimpse of that excellence with you in the 2017 Corporate Report.

Over the past year, NACURH Inc., has made a difference in the lives of students at institutions across the globe. All sixteen of our regional conferences created the opportunity for students to speak on behalf of their institution and learn skills to foster a network of engaged citizens on their home campus and beyond. In addition to each of the regionally affiliated conferences, Purdue University has served as a host for the Semi Annual Business Conference and the Annual Conference.

The Annual Conference staff has been working tirelessly all year to create a conference experience that will be the absolute best for all in attendance. After reflecting on everything from laser lights to Space Jam, I know that it's safe to say that this conference truly reached a new frontier. On behalf of all of us, I offer my sincerest thanks to every hardworking individual who made the Annual Conference possible.

This is far from the final frontier. An integral part of NACURH is being able to take what you learn and experience as a student leader and use it to make a difference for others where you work and live.

I encourage you to take time to learn more about NACURH, Inc. We are truly an incredible organization full of people who are willing to be what the world needs. You can become one of those people. As the largest student-run corporation in the world, we rely on students seeing the possibility to make an impact and stepping up to lead. Think about why you do what you love doing, and why other people love it too. Learn about others and learn about the many opportunities to be involved with this dynamic movement. Everything starts with one step - take one with NACURH and get involved.

Thank you, NACURH. Thank you for trusting me with the opportunity to serve as chair. Thank you for being a part of something bigger than yourself. Thank you for excellence - we can't wait to see where you go next.

On Behalf of the Executive Team,



Shannon Mulqueen
NACURH Chairperson 2016-2017





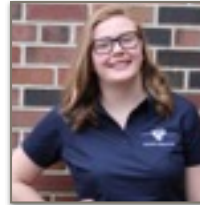
NACURH
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EXECUTIVE COMMITTEE REPORT

NACURH EXECUTIVE COMMITTEE



Shannon Mulqueen | Chairperson
Indiana University
chair@nacurh.org



Emily Braught | Associate for
Administration
Clemson University
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Austin Lujan | Associate for
Finance
University of Northern Colorado
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Aaron Ringsby | Associate for NRHH
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Dan Ocampo | NACURH Advisor
University of the Pacific
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Adam Schwarz | NRHH Advisor
Florida Atlantic University
nrhhadvisor@nacurh.org



Christina Aichele | Conference
Resource Consultant
University of Wisconsin - Whitewater
crc@nacurh.org

SPRING CONFERENCES ATTENDED

Central Atlantic

RBC 2017 - Aaron Ringsby

Great Lakes

RBC 2017 - Austin Lujan

Intermountain

RBC 2017 - Emily Braught

Midwest

RBC 2017 - Shannon Mulqueen

North East

SLC 2017 - Emily Braught

Pacific

RBC 2017 - Aaron Ringsby

South Atlantic

RBC 2017 - Shannon Mulqueen

Southwest

RBC 2017 - Austin Lujan



NEW NACURH LEVEL-INITIATIVES

NRHH Member Scholarships

This year, NRHH implemented a process that creates a scholarship for NRHH members using funds from NRHH pin sales. This scholarship can be used for any academic related purpose and is intended to benefit students in need throughout NACURH.

Ethical Leadership & Accountability

This year, NACURH introduced and passed a series of ethics within the policy book. These are intended to serve as a set of guiding principles for students in leadership positions. We have also increased the ability to hold other members of NACURH Leadership accountable in a way that allows for continued growth and development through the NACURH Accountability process.

Office Merge & Selection Process

Over the past year, the NACURH and Office Executive team has been preparing to shift operations to one central location with both the affiliation and the store branches. During this process, we also searched for a new host. We are excited for the upcoming merged office host and the new possibilities it will bring.

Fiscal Restructure

This year, NACURH Inc, passed a significant restructure for the use of carryover funds within regional affiliates. This change will allow for a use of funds that is more responsible to member schools and individuals.

Leadership Transition Process

We have created and implemented a new transition process for NACURH leadership that consists of a minimum of approximately 10 hours of structured training online prior to the Annual Conference and a subsequent transition retreat following the close of the annual conference.

It's On Us Partnership Activities

We have focused on increasing the depth of our partnership with It's on Us by implanting marketing materials, targeting advertising, and activities during Sexual Assault Awareness month. This has allowed us to spread awareness and opportunities to act to more of our members on campus.

NACURH EXECUTIVE COMMITTEE

NEW NACURH LEVEL-INITIATIVES (CON'T)

NACURH Leadership Transition Retreat

In accordance to the Strategic Plan explored the potential for a NACURH Leadership Transition Retreat to enhance the transition and training process of our leadership. Developed a plan for a two year trial period for a transition retreat connected to the Annual Conference.

New Webinar Process & Records

Creation of and recording of new webinars that can be utilized as resources in the future. Continued development of Webinar topics.

New Training Records

This year, NACURH revamped its training records for the NACURH Board of Directors and the NACURH NRHH Board. In addition, NACURH now requires each outgoing officer to turn in a transition report highlighting the details of enacting the position in order to increase guidance and historical perspective of new leadership members.

NACURH Leadership 360 Evaluation Process

Developed and implemented a 360 degree evaluative process for each member of NACURH Leadership, including the NACURH Executive Team. The process included self-evaluations, peer evaluations, and will conclude with a brief self reflection to ensure the continued development of those who represent both NACURH and their regional affiliates.

Created digital NRHH forms

Created digital forms the NRHH Chapters to utilize to increase sustainability and efficiency.

Implementation of Of The Month services and NRHH Logos

NACURH's Change and rebrand of NRHH in accordance with the NRHH and NACURH Strategic Plans. Rebrand of the Of The Month Logo and increased utilization of Of The Month as a NACURH Level service that incorporates NRHH but is not solely NRHH focused.

NACURH EXECUTIVE COMMITTEE

POSITIONAL GOALS | CHAIRPERSON

Training

- Worked with the NACURH board to implement new transition retreat on a trial basis, create training documents, begin incoming officer training and NACURH leadership wide trainings
- Implemented NACURH leadership training throughout the year, including online and at the semi annual conference
- Created sustainable resources for NACURH Leadership
- Revisited positional discussions during the semi annual conference
- Focused on a more in-depth director training

Conferences

- Worked with CRC and existing regional board members to create resources and expectations for conference hosting
- Increased focus on preparation rather than response within conference teams
- Worked to develop relationships with the Annual Conference and and collaborate on initiatives

Support

- Regular meetings and one on ones with directors & conference staff
- Scheduled meetings with schools when the indicated interest
- Work very regularly with members of the executive board to implement new ideas and think outside of the box
- Implement strategic planning goals

Development

- New contract with OCM
- Expanded relationships with current corporate partners
- Long term planning about the expansion of NACURH services
- Increased focus on corporate partnerships

NACURH EXECUTIVE COMMITTEE

SHOUT OUTS | CHAIRPERSON

University of Northern Colorado, IUPUI, and Indiana University

Thank you to all of my host institutions for allowing me an amazing five years. I can't say enough for how much this experience has allowed me to learn and I am so appreciative of the opportunity and support you've given me. Special shout out to Corey Friend for being a phenomenal advisor and mentor, and to Valerie Heruska for both the support at IU and always being hilarious.

IACURH

To the region I will always call home, your support over the past five years has been absolutely awesome and humbling. I can't say thank you enough for all that you have given me. I believe in IACURH.

Directors

Your growth over the past year has been absolutely remarkable. Thank you for serving your regions and NACURH with pride – I know you will all do amazing things, and I consider myself lucky to have been a part of one of them.

Purdue University Annual Conference Staff

Shout out to some of the most wonderful and ridiculous people I have ever had the chance to meet. Your long hours have not gone unnoticed and I am excited for the rest of the world to see what you do. #NACURHinSpace

MACURH

I have had the pleasure of serving as your Executive Buddy over the past year, and I have been consistently impressed by your leadership and the way you work with member schools. Thank you for allowing me to be a part of that in any small way.

SAACURH

Though I was not your executive buddy for long, I have enjoyed the opportunity to support you and see your region at work. Thanks for a great spring!

GLACURH

As my host region, I enjoyed to change to see you all accomplish some ground breaking things. Thank you for your enthusiasm and passion – congratulations on a successful year! Peace, Love, Polar Bears.

NACURH EXECUTIVE COMMITTEE



SHOUT OUTS | CHAIRPERSON CON'T

Jen O'Brien & Jamie Lloyd

I can't say thank you enough for your unconditional support for the past five years. Thank you for being a support, role models, and friends – I am lucky to know you.

Executive Team

Emily, Austin, and Aaron – There is no way for me to say "Thank You" enough. You are the most driven, sharp, and witty group of people I have ever had the privilege to know. Thank you for pushing me, for teaching me, and for getting through this together. I wouldn't do this with anyone else.

POSITIONAL GOALS | ASSOCIATE FOR ADMINISTRATION

Training

Established additional and more streamlined training opportunities for new leadership. Provided development online training prior to NACURH for incoming leadership, developed in person retreat schedule and processes, increased assessment and reporting opportunities for tracking future trends.

Assessment

Increase value of culture assessment amongst members of NACURH Leadership. Increased assessment, provided increased reporting opportunities. Increased intentionality of operations by utilizing assessment opportunities to connect back to organizational mission.

NACURH U

Enhance NACURH U programming through more thoughtful, well-connected programming opportunities. Connected learning outcomes Created work groups that contributed to programming in advance. Collected presentations and facilitation guides for future use.

Ethical Leadership

Identified and addressed need for NACURH to identify certain ethical expectations of its leadership. Created code of ethics and created structure for incoming leadership to commit to NACURH's code of ethics. Created opportunities for students to reflect on leadership through 360 degree feedback.

NACURH EXECUTIVE COMMITTEE

SHOUT OUTS | ASSOCIATE FOR ADMINISTRATION

Coordinating Officers

To the 2016-2017 Coordinating Officers: Thank you! Each and everyone one of you has inspired me, challenged me, and motivated me to be the best NAA I could be. I appreciated all of your dedication to your individual regions and your passion for NACURH.

Clemson University

Thank you for the support in this unexpected endeavor from the Residential Learning Department and Clemson Home. It is an honor to get to learn from each of you.

University of Iowa

Thank you to the place that started it all. I am appreciative of the continued support and have enjoyed watching you continuing to produce amazing leaders.

IACURH

Thank you, Intermountain, for welcoming me as one of your own throughout the year! It was a real privilege to watch you all work together and work hard on behalf of your region.

SWACURH

I had a wonderful time. Thank you for letting me watch you all run a great conference!

NEACURH

Watching the spirit of the Northeast at your spring leadership conference is something I'll never forget!

Executive Team

To the executive team, thank you for welcoming with open arms into your well-established team. I appreciated the opportunity to gain new perspectives, critically discuss, and make change on behalf of NACURH this year with each of you. I will remember our time together fondly!

Dan, Adam, & Christina

Thank you for modeling the kind of professional I hope to be one day! You all are each amazing role models, support systems, and future colleagues.

NACURH EXECUTIVE COMMITTEE



POSITIONAL GOALS | ASSOCIATE FOR FINANCE

Standardized Financial Accountability

Standardized and cleaned up NACURH Policy relating to finances to ensure a redefined accountability process for all account signatories. This included a complete revamp of the NACURH Conference Excess Scholarships, Monthly Report Violations, Annual Report Violations, and an overhaul on Account Signature Responsibilities.

7 Year Fiscal Analysis

Analyzed Fiscal Years 2010 - 2017 to identify trends, patterns, and potential threats to NACURH financial reporting. This concluded with a project to revamp how money gained is spent and utilized for NACURH member schools for items such as scholarships, grants, and other monetary resources.

Merged Corporate Operating Budget

Following the decision to merge the NACURH Information Center (NIC) and the NACURH Services & Recognition Office (NSRO) to the one-office location now known as the NACURH Corporate Office (NCO), a merged budget of both locations was formatted to ensure a smooth transition and ensure that all expenses for both sides are met.

Investment Account Merges

Worked with NACURH Accountant to combine the four (4) NACURH long-term investment accounts to a total of two (2) long-term investment accounts.

NACURH Fiscal Year Excess / Carryover Policies

Introduced NACURH's first policy and process which further structures any unanticipated gains from all NACURH-affiliated entities for the benefit of member schools. This resolves a long-standing issue of NACURH, Inc. making too much money as a non-profit and not utilizing it for the purpose of our corporation.

SHOUT OUTS | ASSOCIATE FOR FINANCE

University of Northern Colorado - RHA / NRHH

You all are absolutely amazing and I could not have asked for a better host school in my time within NACURH Leadership. You all hosted me in two different roles and have showed me passion, support, and a continual reminder to why I do what I do. You all are amazing leaders. Special shoutouts to Shadae Mallory (RHA President), Mallory Gibson (NCC), and Karen Gonzalez (NRHH President), Corey Friend (On-Campus Advisor).

NACURH EXECUTIVE COMMITTEE

SHOUT OUTS | ASSOCIATE FOR FINANCE

IACURH

I will always have a special place for the Intermountain. Thank you for continually supporting me in my leadership journey and for the countless memories both inside and outside of our amazing region.

My Buddy Regions (GLACURH, NEACURH, SWACURH, and SAACURH)

I cannot thank the RBDs and SEC within these amazing regions, as well as their member schools, for their warm welcome during my time at their conferences. Each of you have such a passion for your entity and I am thankful to have been a part of your family.

2016 - 2017 Finance Officers

Thank you for being an absolutely amazing group of leaders within NACURH. I have enjoyed working with every single one of you immensely and I cannot thank you enough for your energy, your passion, your commitment, and most of all your friendship. I have seen you all grow so much from our first interaction in August 2016, I am so proud of each of you.

NACURH Executives

Shannon, Emily, and Aaron. This year has been quite the year but I could not have asked for a better team to go through the ups and the downs. Shannon, it has been an honor and a privilege to serve as your right-hand as NAF, you are an inspiration and I cannot think of a better Chairperson. Emily, you have come into my world and rocked it in all angles. Thank you for being someone who inspires me to be a better person and thank you for also being a friend. Aaron (A-A-Ron), me and you have had a lot of time together the last three years and I could not think of a better friend to experience my NACURH journey with. Thank you so much for being such a great support system and for all the laughs. Words cannot describe how much I am going to miss each of you.

NACURH Advisors

D-Beezy (Dan), C-Weezy (Christina), and A-Steezy (Adam). I love you three so much it isn't funny anymore. Dan, boy oh boy have we had a fun time this year. Thank you for all the laughs for always having my back, you challenge me to be a better and funnier person. Christina, I cannot thank you enough for all of your support as we navigated through the fun experiences of NACURH conferences. Thank you for your patience and for your support. Adam, though we did not get much time to work together I know I can always come to you when I just need to be real, and I appreciate that.



SHOUT OUTS | ASSOCIATE FOR FINANCE

Jen O'Brien

When I think of what kind of student affairs professional I want to be, I tell myself that I want to be like Jen O'Brien. Without you, I would not be where I am today. Words cannot describe how much I appreciate you and how much I have missed you since I've left IACURH. You are not only the best adviser I've had, but you are also someone I consider a close friend. From seeing me as an energetic RHA Executive at the Arizona State RHA Camp, to the IACURH AD-AF, to fun hospital visits, to now the NAF, you have never stopped supporting me and believing me. Thank you for everything, Mama Jen.

Jacob Crosetto

To my best friend and the person who can make any situation a great situation, Mr. Jacob Crosetto. Thank you for believing in me and for guiding me in this journey as an NAF. Taking on this role has been a dream come true but knowing that I was able to carry the torch after my biggest NACURH inspiration and one of my best friends has left me with a feeling that is immeasurable. Thank you from the bottom of my heart, I love you like a brother.

POSITIONAL GOALS | ASSOCIATE FOR NRHH

Development of new membership statuses

This year, one of my most important goals was developing new membership statuses. This involved assessing the current statuses, working with the NNB to create new membership statuses based off of the assessment data, gathering feedback on the statuses, and writing legislation to implement the statuses. The goal of these statuses was for membership statuses to be more straight forward and to function better than the current system. Our statuses should be accessible to all of our members. With this update, not only are the statuses much more straight forward, but they will also help with chapter recruitment and retention.

Development of a membership database

My most important goal this year was developing a membership database to host information about all of NRHH's members. Theoretically, NRHH should know who our members are and be able to verify this information. Additionally, with the creation of a database, NRHH would be able to contact all of its members and provide updates from the regional/NACURH level, closing the campus and NACURH gap. Due to a reluctance to charging affiliation fees to NRHH chapters, the NCO and I designed google sheets to host this information. Hopefully once NRHH is more established, this will be transitioned to a sustainable platform.

NACURH EXECUTIVE COMMITTEE

POSITIONAL GOALS | ASSOCIATE FOR NRHH

NRHH Social Media Initiatives/Webinars

NRHH has a NACURH-wide NRHH Facebook group, but in previous years this group was hardly ever used. This year, I incorporated a significant amount of advertisements and initiatives to garner interaction from NRHH members. This included posting more advertisements for NACURH opportunities and creating initiatives around hashtags. Additionally, we created 4 NRHH specific webinars throughout the year for members.

Chapter Level Strategic Planning/NRHH Census Data and Coding

An integral portion of the NACURH NRHH Strategic Plan is creating chapter level strategic plans. This hinges on providing resources to chapters to ensure they create the best strategic plan possible. To provide some assessment data, I created an NRHH census that was added to affiliation requirements. This allowed for data collection for all NRHH chapters. This data were coded and will be provided to NRHH chapters in addition to other resources. This data will illustrate how many NRHH chapters are functioning.

NNB/NCO Relationship Restructure

With the NCO combination, the AD-NRHH position on the NCO was changed to a CO-NRHH for a trial year. Through working with Regen the CO-NRHH, we decided that this was not the best structure for the NNB or the office. We designed a new position within the office, the AD for NRHH Operations and Affiliations and added their position to the NNB. This ensures office representation on the NNB and allows for them to serve in an ex-officio role with the NAN as a presiding officer over the NNB.

SHOUT OUTS | ASSOCIATE FOR NRHH

Annabel Feider

Thank you for encouraging me to run for the NRHH President position within our chapter! You were a great role model for me in my formative years in relation to NRHH. Without you and your influence, I wouldn't be where I am today in NRHH, in NACURH, or as a student leader. Thank you for your confidence in me and my abilities so many years ago!

Kim Kushner

Kim, I really consider you to be my first advisor at CU-Boulder. Thank you for your support of me throughout the years in all of the crazy initiatives that I wanted to do, from serving NRHH and RHA to hosting two conferences! You helped push me to reach higher for our NRHH chapter, and with your help, we made the chapter soar! When I moved onto the regional level, your desire to still be an advisor and support me never wavered, and I thank you for that.



SHOUT OUTS | ASSOCIATE FOR NRHH

Erin Mercado and the Golden Buffalo Chapter of NRHH

My favorite NRHH Chapter! Thank you for allowing me to be your President and hosting me as ADNRHH for two years. I grew most as a leader serving you all, so thank you for that privilege. Erin, thank you for taking what I did with the chapter and bringing it to new heights. Our chapter is stronger than ever, and I have you to thank for that. Thank you for your friendship and support. I couldn't have done it without you.

Jen O'Brien

Oh Jen, where do I start? From before we even started our terms, we were two peas in a pod plotting for how we could advance NRHH within IACURH. You mean so much to me as an advisor, friend, and person. I know that I can always go to you for whatever I need. I enjoyed how I could tell you my crazy ideas for moving NRHH forward, and you'd be right there with me. I loved serving IACURH, but what made it even better was serving IACURH and NRHH next to you.

IACURH/IACURH NRHH Presidents

Thank you for granting me the privilege to serve you for two years as an ADNRHH. These experiences serving you will be some of the most cherished experiences that I have within NACURH. I loved being able to serve the NRHH Presidents for two years and watching you all grow to meet the needs of each of your chapters.

2014-2015 NNB

Thank you for showing me what a dedicated group of student leaders could do. Our NNB did so much to move NRHH forward, and we rocked it! I learned so many lessons from each of you that I have taken with me in my NACURH journey. I've applied many of these lessons to my own NNB this year. I appreciate how we functioned as a team. We were the original #teamNNB and you all were such great people to learn from.

NACURH EXECUTIVE COMMITTEE

POSITIONAL SUMMARY | CRC

- Distributed 2017 Annual Conference bid feedback, the 2016-2017 conference calendar, and updated the Speakers List.
- Continue to update conference staff materials; in particular, additions were made to Guidebook resources this year.
- Gathering information for a conference registration resource.
- Worked with the 2017 Annual Conference staff throughout the year.
- Held a Regional Leadership Conference Chair and Advisor chat in September, and held Regional Business/Spring Leadership Conference Chair and Advisor chat in January.
- Assisted with facilitating sessions on social justice and building relationships with conference staff for the NACURH Leadership virtual conference.
- Co-hosted webinars on bidding for regional conferences and the Program of the Year award with the Chairperson.
- Co-facilitated a "what you need to know when bidding for a conference" session at the Great Lakes Regional Leadership Conference and Regional Business Conference.
- Closed the 2016 Annual Conference.
- Completed the 2017 Annual Conference site visit and released a summary of the visit.
- Coordinated 2017 Program of the Year bid review, policy checks, and selection process; distributed bid feedback.
- Collected intents for the 2018 Annual Conference and conducted pre-bid review; distributed pre-bid feedback.
- Worked with the 2017 Program of the Year recipient, East Carolina University, to prepare for their presentations at the 2017 Annual Conference and the ACUHO-I annual conference.
- Worked with the 2018 Annual Conference bid teams to prepare to bid.
- Assisted with conference training for incoming Directors and Associate Directors for Administration & Finance.
- Prepared conference training for the 2017-2018 Regional Advisors.
- Worked with a NACURH U team to develop the "How to Bid for and Host a Conference" session for the 2017 Annual Conference.
- Started conversations with ACUHO-I regarding increased Program of the Year promotion moving forward and ways to better collaborate.

NACURH EXECUTIVE COMMITTEE

SHOUT OUTS | CRC

2016 and 2017 Annual Conference Teams and 2018 Annual Conference Bid Teams

Thank you to all of you for the opportunities you have provided to NACURH and the opportunities you are seeking to provide to NACURH. I appreciate you! Thank you, too, for being part of my NACURH experience. I'm grateful for the lessons I've learned from each of you.

East Carolina University

Congratulations on receiving the 2017 Program of the Year award! Thank you for taking the time to share your program with and to provide an educational opportunity to NACURH. I look forward to your presentation!

Case Western Reserve University, Ball State University, University of New Mexico, Missouri State University, Fashion Institute of Technology, New York University, Virginia Tech, Texas Tech University

Thank you for your outstanding efforts in this year's Program of the Year selection process. I greatly appreciate the time you dedicated to the process, and your willingness to share with NACURH.

Laura Hellwig, Billy Donley, Alisha Mohammed, Esha Mohammed, Megan Jimmerson, Gracie Smith, Pedro Marin, and Angela Powell

Thank you for the work you have done and are going to do on the "How to Bid for and Host a Conference" presentation for NACURH U. I appreciate it, and I am excited to present with you!

University of Wisconsin-Whitewater RHA and NRHH Members

My on-campus experience with all of you is positive on a daily basis, and I am thankful for that. Keep up the great work! And, thank you for your support in my role as CRC; I appreciate it.

GLACURH

I am proud to call GLACURH my home, and as always, it's a joy to witness from another perspective all the amazing things you continue to accomplish.

2016-2017 Boards and Exec Team

I am grateful for the opportunity to have worked with each of you this year, and for the experience. Thank you!

Rachel Zolotarsky, Will Rehrig, Kenneth Hughes, Alex Straley, Ricky Schimka, Joey Koehn, Jacob Crosetto, Megan Corder, Josh Coppenger, Michele Gunkelman, Mary Gallivan, and Abbas Hill:

Thank you for the endless support you provided as I bid for a second term, whether you listened to and processed with me as I developed my thoughts and goals, proofread, or wrote a letter for me. I truly am grateful for each of you, and your willingness to be part of my journey.

NACURH EXECUTIVE COMMITTEE

POSITIONAL SUMMARY | ADVISOR

- I have continued to foster a strong working relationship between NACURH and ACUHO-I. As I serve on the ACUHO-I Foundation, I met with Mary DeNiro, Executive Director of ACUHO-I, and Sheila Meyer, Director of Finance and Administration in January for the ACUHO-I Foundation meeting and in March for the WACUHO Conference. We were able to discuss possible opportunities for collaboration between our two organizations.
- I continue to work with Bank of America to ensure that the signature cards are up-to-date as well as facilitate large planned purchases. I have also served to resolve problems as they arise.
- I have provided support and counsel to various individuals to assist in resolving various regional issues.

SHOUT OUTS | ADVISOR

- Shout out to this year's execs! It's been lovely.
- Shout out to Austintatious for getting his degree and congratulations to all the graduates of the Class of 2017.

NACURH EXECUTIVE COMMITTEE

POSITIONAL SUMMARY | NRHH ADVISOR

- Supporting the NNB through Year 1 of the Strategic Plan as they tackled some large scale issues and pieces including the Membership categories of NRHH.
- Working 1:1 with the NAN to process and evaluate various tasks related to NRHH and the NNB and to always keep the group progressing in a forward momentum.
- Being able to further establish the role of NRHH Adviser for NACURH as a resource for students and Advisers alike to reach out with questions and inquiries about NRHH. This year saw an increased number of contacts and connections with our member chapters!
- Serving as the Chair to the NACURH ART Standards Committee for the Spring 2017 term.
- Working with the NACURH ART Standards Committee to develop some new legislation to be heard at Pre-Conference 2017 to help align the ART program with where we see it headed in the future.

SHOUT OUTS | NRHH ADVISOR

- FAU Boca and Jupiter for their host support of me throughout my term.
- TeamNNB for a great year moving the Strategic Plan forward to continue the evolution of the Honorary as we move forward towards the future!
- Aaron for serving as NAN as well as supporting/leading the NNB for 3 years, it has been awesome to watch him accomplish so much!

NACURH TASKFORCES

UPDATES

Assessment

Taskforce Chair | Emily Braught, NACURH Associate for Administration

Taskforce Members & Institutions

Audrey Simmons | University of Maryland

Caroline Seifert | University Pittsburgh

Rick Mikulis | CAACURH

Nicole Machovina |

Megan Jimmerson | MACURH

Taskforce Charge(s)

Increase, streamline, and improve upon assessment projects on behalf of NACURH

Taskforce Progress

Taskforce analyzed information collected at Regional Business Conferences to be used in future publications and on the website. Taskforce generated “text-in” strategic planning questions for the Corporate Business Meeting and generated materials for Entrance and Exit surveying at the Corporate Information Session.

It’s On Us

Taskforce Chair | Kyesha Isadore, Southwest Regional Director

Taskforce Members & Institutions

Kyesha Isadore | SWACURH

Cassie Balzarini | NEACURH

Becca Lynch | IACURH

Nadia Oehler | CAACURH

Megan Brown | NEACURH

Alisha Mohammed | SWACURH

Nicholas Viviano | NEACURH

Taskforce Charge(s)

Formalizing our partnership and finding different avenues to collaborate with It’s On Us while also spreading sexual assault awareness across NACURH.

Taskforce Progress

The It’s On Us task force created a NACURH It’s On Us video at the 2017 Semi-Annual Conference and asked each region to show the video at their regional business/spring leadership conferences. We authored a piece of legislation creating a NACURH advocacy grant through the selling of It’s On Us pins. An article for the NACURH Link Magazine was written to express how members of NACURH can get involved in the It’s On Us campaign. In addition to those initiatives, we also rolled out an initiative

NACURH TASKFORCES

UPDATES

Policies & Practices

Taskforce Chair | Emily Braught, NACURH Associate for Administration

Taskforce Members & Institutions

Zach Forschen | University of North Dakota

Jessi Conklin | GLACURH

George Papp McClellan | NACURH Corporate Office at Kent

Nicole Machovina | CAACURH

Megan Jimmerson | MACURH

Taskforce Charge(s)

Review policies and practices of NACURH.

Taskforce Progress

Taskforce reviewed policy book for situations where NACURH Leadership language could be used rather than listing all positions. Taskforce also identified the need to potentially adjust delegate caps for institutions with incoming leadership and the need to begin to incorporate more information about online business practices into policy. The taskforce wrote legislation accordingly.

Corporate Structure

Taskforce Chair | Connor Dizer, Southwest Coordinating Officer

Taskforce Members & Institutions

Becca Lynch | IACURH

Dan Hill | GLACURH

Jacob Dunwiddie | NACURH Corporate Office

Matt Bourke | University of Missouri

Sara Collins | University of New Mexico

Taskforce Charge(s)

This group is charged with evaluating the current corporate structure of NACURH and the purpose and titles of executive roles and their effects.

Taskforce Progress:

Our task force decided that the best way to evaluate our current corporate structure would be to create a corporate organizational chart. As conversations progressed on creating an org chart, we decided that an organizational support chart would be the best representation of who we are as a corporation. The org support chart was presented to the NACURH boards at Semis, feedback was taken, and the finalized chart was created and submitted to the NACURH Chair.

NACURH TASKFORCES

UPDATES

RHA Presidents

Taskforce Chair | George Papp McClellan, NACURH Corporate Office at Kent Director

Taskforce Members & Institutions

Abby Baker | Northeast

Connor Dizer | Southwest

Kayla Garrett | Great Lakes

Brittany Worthington | Midwest

Quintan McLaughlin - Slippery Rock University

Taskforce Charge(s)

RHA Presidents have a varying role in each region. This task force is charged with defining the NACURH level role and resources for RHA Presidents.

Taskforce Progress

The Taskforce discussed the variance in Regional approaches to presidents. It found that presidents really wanted resources which NACURH could provide. These resources include the roundtables and RFI. The idea of a Presidents training at NACURH was thought about but not solidified. The hope was to have presidents have a large NACURH wide roundtable/discussion while NCC and NRHH reps were in corporate info session. This training could cover resources NACURH offers and how to make the most of your time in NACURH and then focus on discussion between schools. Ultimately, the process of defining the presidents role across NACURH wasn't achievable by such a small group. For completion it is recommended that the boards and RHA focused CO's have a larger conversation about what NACURH, Inc. expects of presidents.

CO Investigatory Taskforce

Taskforce Chair | Emily Braught, NACURH Associate for Administration

Taskforce Members & Institution

George Papp McClellan | NACURH Corporate Office

Shane Guinan | Central Atlantic

Connor Dizer | Southwest

Emily Zarych | Central Atlantic

Nicole Machovina | Central Atlantic

Rebecca Smith | Intermountain

Kendrick Daly | Intermountain

Billy Donley | Midwest

Taskforce Charge(s)

Investigate the current experiences of Coordinating Officers within NACURH.

Taskforce Progress

The taskforce compiled a list of recommendations to be forwarded to the next Strategic Planning Committee.

NACURH TASKFORCES

UPDATES

NACURH Neighbors

Taskforce Chair | Billy Donley, Midwest Affiliate Director

Taskforce Members & Institutions

Alisha Mohammed | SWACURH

Briana Ramos | PACURH

Claudine Mckinney | CAACURH

Connor Dizer | SWACURH

Nicole Machovina | CAACURH

Taskforce Charge(s)

“NACURH Neighbors” is an opportunity for schools to be paired with other institutions that exist in another region besides their own. The Task Force will create and provide resources to assist institutions in making meaningful connections.

Taskforce Progress

NACURH Neighbors taskforce had (48) forty-eight applications. After creating pairs, we spent our time over the winter break following-up with pairings to ensure that communication was happening between “neighbors” (pairings). During the winter break, we sent out a holiday card to all pairings and encouraged them to reach out to their neighbors if they had not in the fall. In the spring, we have scheduled different webinars to discuss topics such as: financial planning, networking, conference preparation, and self-care. Leading up to the annual conference, we will be brainstorming ways for neighbors to connect while attending the conference at Purdue.

NACURH Residence Hall Month

Taskforce Chair | Annie Pendl, Midwest Affiliate Associate Director for NRHM

Taskforce Members & Institutions

Allissa Long | NEACURH

Patrick Busier | SWACURH

Nicole Machovina | CAACURH

Billy Donley | MACURH

Alisa Mohammed | SWACURH

Taskforce Charge(s)

NRHM or NACURH Residence Hall Month takes place in February of each year and is dedicated to residence halls. This task force will create 2017’s programs and initiatives for the 2017 NRHM.

Taskforce Progress

The taskforce is working on revamping the marketing from last year in order to keep it easier to recognize. We are working to add some new resources as well as put some conference specific ideas as the month is in February. NRHM is working to organize a social media post schedule as well as old & new resources. Each of the weeks will have a Facebook event page that regions and schools can post in as well as share ideas. We have reached out to It’s On Us to help coordinate efforts during advocacy. Next steps include working on marketing and resource development.

NACURH TASKFORCES

UPDATES

Professional Sponsorships & Partners

Taskforce Chair | Luke Habib, Northeast Affiliate Associate Director of Administration and Finance

Taskforce Members & Institutions

Dan Hill | GLACURH

Regen Smith | NACURH Corporate Office

Taskforce Charge(s)

In accordance with the NACURH Strategic Plan, this task force is charged with exploring new opportunities for corporate vendors and partnerships.

Taskforce Progress

So far we have been brainstorming and are now pursuing options specifically award vendors. By the time of Semis 2017, we came up with a number of options for award vendors that at the very least we can count as reliable in both time and quality of product. Ideally, we would be able to catalyze a relationship similar to that between NACURH and PinsProsPlus. We have other ideas for possible relationship opportunities, particularly related to companies such as MailChimp and other web-based products. Since Semis 2017, we have struggled to meet, but continued to pursue some of the ideas developed in the first semester. We haven't been able to initialize relationships with any vendors, but have identified a number of products that would be good to find vendors for including: Plaques/Awards, web-based products like MailChimp, and potentially a streaming service like Swank/Res Life Cinema.

Transition Taskforce

Taskforce Chair | Emily Braught, Associate for Administration and Shannon Mulqueen, Chairperson

Taskforce Members & Institutions

Rebecca Smith | Intermountain

Dan Hill | Great Lakes

George Papp McClellan

Annie Pendl | Midwest

Abby Baker | Northeast

Patrick Bussiere | Southwest

Taskforce Charge(s)

Considering the development of transition into the spring and retreat timeline. Provide feedback to executives working on the new initiatives

Taskforce Progress

Taskforce met four times to provide feedback and idea development. Taskforce was successful in interpreting current plans and making suggestions for stronger implementation.

NACURH TASKFORCES

UPDATES

Conference Taskforce

Taskforce Chair | Shannon Mulqueen, NACURH Chairperson

Taskforce Members & Institutions

Dan Hill, GLACURH Director

Benjamin Klinker, Annual Conference Chair

Megan Jimmerson, MACURH AD-AF

Laura Hellwig, CAACURH AD-AF

Christina Aichele, CRC

Taskforce Charge(s)

Developing a comprehensive action list to support regional conferences

Any other measures the task force deems appropriate

Developing Strategies for assessments for pre and post conference hosting

Develop resources for bidding and hosting

Create marketing and recruitment materials for regional conferences

Taskforce Progress

Summarized discussions about conference hosting and potential problems and solutions to the perpetual difficulties associated with conference hosting. Some resources, including resources for conference support and navigating conference budgets, have been prepared and others have been worked into the continuation of the CRC duties. Strategies for identifying conference hosts and factors that are important for successful conference hosting were identified.

NACURH CATALYSTS

RECOGNITION AND NRHH

Catalyst Winter/Spring Charters

Create an OTM First Time User Guide

Create On Campus OTM Marketing Materials

Catalyst Summary

Before all Regional Conferences, we created a video that explained OTMs and why we write them for campuses to use. They were emailed out to be released at all Regional Conferences. Before all Regional Conferences, we created a promo teaser video for our OTM Guide, also emailed out to be released at all Regional Conferences. We still have to meet to finalize the OTM User Guide and On Campus Marketing Materials. Our projects for next semester are to work on Census Coding and to edit the “Why You Should Write an OTM” video so it fits with NACURH branding.

RECRUITMENT, RETENTION, AND RESOURCES

Catalyst Fall Charge

Assessment Analysis

Catalyst Summary

Meet as a catalyst what we need to do as a group, and to go over what the Fall Charge assignment was. The Fall charge assignment was to see what themes we found through the open ended questions from NSPA 2015-2016. Themes through out the questions we found are, recognition, resources, leadership, affiliations, conference based, and answers that are not applicable.

Set colors that would go with each theme, so we could pick each theme out throughout the open ended questions. Each person had their own section to go through to color code each theme they saw.

PRESIDENTS & RHA RELATIONS

Catalyst Fall Charge

Facilitating Presidents Roundtables

Catalyst Summary:

This semester, our catalyst had two main goals: plan and put on one roundtable and see what resources our presidents need. Our roundtable was held on 11/16 and the topic was Tips for RHA Presidents. The goal was to provide some advice from the COs for the presidents, to provide an atmosphere for returning presidents to provide advice for new presidents, and for all of the presidents to share advice on what they've learned so far in their terms. There were 17 schools in attendance across 7 regions. It was a tremendous success. We will be setting the dates and topics for the spring roundtables by January 31 so that we can better advertise for the roundtables. We also included 3 questions in the NSPA for RHA presidents to answer to help us understand how they view their position in NACURH, what resources they would like to see, and what topics they would like to discuss at roundtables. We had 22 presidents from 7 regions answer the questions. We will be working on establishing a NACURH-wide guide for what it means to be a president in NACURH as well as looking at the role of presidents at the NACURH Annual Conference. The current idea is to have a roundtable session for presidents to attend during a portion of Corporate Business where they can help give feedback to NACURH Leadership about different things. As a whole, we as the COs for presidents are working together to advance and support our presidents while also supporting each other.

TECHNOLOGY

Catalyst Fall Charge

Online Business Procedures: Compare regional policies that have something to do with engaging with zoom/online voting and business procedures. Generate a report that demonstrates the intricacies of regions policies to share with regional boards. Consider the potential or need for any additional NACURH Level legislation.

Catalyst Summary

Reached out and gathered online business procedures from all regions and compiled that data into a large list. Separated the practices into a similar and different lists to see what regions practice that are the same and what they do different. Made a Pro/ Con list of what should be uniform across all NACURH and what should be left to the regions. Creating legislation to put into policy a set of guidelines for all entities to abide by when operating online.

NACURH CATALYSTS

BIDDING

Catalyst Fall Charge

Why does bidding matter? Establishing language, explanations, justifications and ways to publish that information in an effective manner via website/other ways.

Catalyst Summary:

We have created an infographic for a section on the NACURH website. Once we have all of the videos (waiting on 1 more), we will be launching a video of the Top 8 Reasons to bid at your next regional conference. Have links to each region's governing documents on website. As individual regions most of us have to record a webinar, but we will look at maybe doing a general one as NACURH.

MARKETING

Catalyst Fall Charge

Create new marketing materials for NACURH

Catalyst Summary

This past fall, the marketing catalyst was not active. This coming semester, this taskforce will be working on the marketing initiatives for the NACURH Corporate Office as well as pursue NACURH level marketing initiatives that focus on consistency across entities, particularly as it relates to the NACURH Corporate Office.

LEADERSHIP, TRAINING, AND DEVELOPMENT

Catalyst Fall Charge

Critically examine and provide additional support to the LEAD Program.

Catalyst Summary

Our catalyst met briefly in the beginning of the semester where we came up with a few directions as to where the website portion of the NACURH LEAD should go. This includes language and design changes such as, description of what each LINK focuses on, outline of the purpose and how this benefits students, spotlight people who have earned links, example answers for guidance.

NACURH BOARD OF DIRECTORS

Number	Title	Description	Vote	Outcome
17-01	PinPros Agreement	Approved partnership with PinPros Agreement	7-1-0	Passed
17-02	NACURH Jotform Subscription	Approved funds for Jotform Subscription	7-1-0	Passed
17-03	Inventory NBD Apparel	Reallocation of funds for NBD Apparel distribution	8-0-0	Passed
17-04	GLACURH Loan Request	Withdrawn	Withdrawn	Withdrawn
17-05	NACURH Camera Purchase	Approved of purchase of camera for NACURH	8-0-0	Passed
17-06	Corporate Partners in the Annual Conference Budget	Adjusted policies for Corporate Partnership & Annual Conference Budget.	8-0-0	Passed
17-07	NACURH Conference Excess Policies	Adjusted excess policies for more equitable distribution of funds.	8-0-0	Passed
17-08	NACURH Ethics Statement	Created Ethics Statement for NACURH Leadership to strive to meet	8-0-0	Passed
17-09	NACURH Leadership	Outlined definition of "NACURH Leadership" in policy	8-0-0	Passed
17-10	Global Inclusivity Taskforce Policy Update	Adjusted policies for more equitable involvement in the taskforce	8-0-0	Passed
17-11	Proposal for the NACURH Leadership Transition Retreat	Approved two year trial transition retreat incorporated into the Annual Conference weekend	5-3-0	Passed
17-12	Wrap Up Report Policies	Adjusted policies relate to assessment in the Annual Conference Wrap Up Report	8-0-0	Passed
17-13	Annual Conference Scholarship	Granted the Past Chair involvement in the Annual Conference Scholarship process	8-0-0	Passed
17-14	NCO Removal Policy	Removal Policies for the NACURH Corporate Office		Tabled
17-15	NNB Name Change	Changes name to NACURH NRHH Board, pending approval at the NRHH Business Meeting	8-0-0	Passed
17-16	NCC Name Update	Changes name to NACURH Communications Coordinator, pending approval at the Corporate Business Meeting	8-0-0	Passed
17-17	NACURH Leadership Transition Report	Creates required administrative report of NACURH Leadership's terms.	8-0-0	Passed
17-18	LEAD & NACURH-U	Alignment of leadership development programs within NACURH	8-0-0	Passed
17-19	NACURH Financial Accountability	Creates additional accountability for finance officers	8-0-0	Passed
17-20	Electronic Response Times	Requires all of NACURH Leadership to maintain 48 hour response times	7-1-0	Passed
17-21	NACURH Funding for Swaps	Defines NACURH Swap in policy	8-0-0	Passed

LEGISLATION

NACURH BOARD OF DIRECTORS

Number	Title	Description	Vote	Outcome
17-22	Executives at Conference	Withdrawn	Withdrawn	Withdrawn
17-23	Monthly & Annual Finance Report Overhaul	Redeveloped financial reporting processes	8-0-0	Passed
17-24	Executive Appointment Procedure	Affirms practice of executive appointment into policy	8-0-0	Passed
17-25	NACURH Leadership Accountability	Creates accountability processes for NACURH Leadership	8-0-0	Passed
17-26	Semi Annual Wrap Up Report	Requires annual conference staff to submit a semis wrap up report	8-0-0	Passed
17-27	Affiliation Database	Approved funds for a new RFI service	8-0-0	Passed
17-28	Guidebook Allocations	Allocates Guidebook funds	8-0-0	Passed
17-29	Virtual ART Sessions	Allows for ART to be received virtually	8-0-0	Passed
17-30	ART Train the Trainer Grace Year	Increases ability for NACURH to gather more people who could be trainers	8-0-0	Passed
17-31	ART Leadership Structure	Adjusts leadership of ART to allow all of NACURH Leadership and be lead by the NACURH NRHH Advisor	8-0-0	Passed
17-32	Removal of State Involvement from Award Policy	Removes the inclusion of state involvement as criteria or consideration for Award Bids	8-0-0	Passed
17-33	NCO Voting Rights	Allows Corporate Office to vote on the NACURH Executive Committee	8-0-0	Passed
17-34	Risk Management	Created additional risk management procedures for the corporation		Tabled
17-35	Advocacy Grant	Created advocacy grant for advocacy based programs across NACURH	8-0-0	Passed
17-36	Online Business Practices	Adjusted Online Business Procedures	0-8-0	Failed
17-37	Title 13 NACURH Funding for Swaps	States expectations that fundings from swaps must come from institutions or personal funds	8-0-0	Passed
17-38	Annual Conference Laptop	Purchases laptops for the annual conference	8-0-0	Passed
17-39	NRHH Database Funding	Explored funding for a NRHH Database		Tabled
17-40	NRHH Affiliations Timeline	Attempts to overturned NNB Legislation in preference to a different timeline	1-7-0	Failed
17-41	NACURH Website Security	Added additional layer of security to the NACURH website as needed		Passed
17-42	Inclusionary Language Around Citizenry	Adjustment to language of NACURH Mission Statement regarding citizenry	8-0-0	Passed

NACURH BOARD OF DIRECTORS

Number	Title	Description	Vote	Outcome
17-43	NACURH Leadership and Conference Chairs	Defines NACURH's stance on including conference chairs within leadership	5-1-2	Passed
17-44	Host School Support	Addresses how to maintain host school support for an election while moving schools	8-0-0	Passed
17-45	NACURH Strategic Planning Retreat	Adjusts funding in the budget for the 17-18 NACURH Strategic Planning retreat	6-1-1	Passed
17-46	NRHM Pins	Creates a budget line item to purchase pins for National Residence Hall Month	6-0-2	Passed
17-47	Required Selection of the NAF	Shifts the NAF election to a required election at the Annual Business conference	7-1-0	Passed
17-48	OCM One-Time Endorsement Plan	Following OCM's one time financial endorsement increase, this adjusts the budget accordingly	8-0-0	Passed
17-49	NACURH Leadership Follow Up	Following the clarification of leadership, this adjusts the policy book in specific places	8-0-0	Passed
17-50	Student Award Bid Policy	This requires that all award bids should be student created	8-0-0	Passed
17-51	ART Coordinator	Updates ART coordinator policy	8-0-0	Passed
17-52	ART Committee	Updates ART committee selection policy	8-0-0	Passed
17-53	NRHH Representative of the Year Award	Creates a NACURH award for NRHH Representatives	2-6-0	Failed
17-54	Delegation Caps Annual Conference	Expands the delegation cap for schools with incoming leadership members when appropriate for host school	8-0-0	Passed
17-55	Page Orientation Legislation	Requires all award bids to be portrait style	5-2-1	Passed
17-56	NACURH Inclusion Award	Creates a NACURH award based on inclusion	0-8-0	Failed
17-57	NACURH Fiscal Year Excess & Carryover Policy	Creates specifications for any excess in the NACURH fiscal year that could impact carryover	8-0-0	Passed
17-58	Conference Insurance Policy	Clarifies when conference hosts need insurance	8-0-0	Passed
17-59	Four Year Pin Eligibility	Adjusts requirements for four year pins	8-0-0	Passed
17-60	Non-Conference Attendees	Clarifies that only conference attendees can stay in conference housing	8-0-0	Passed
17-61	NCO Freebie	Clarifies NCO budget line	8-0-0	Passed
17-62	NACURH OCM/STARS Honarium Updates	Adjust allocation for the OCM STARS Honarium	--	Withdrawn

LEGISLATION

NACURH BOARD OF DIRECTORS

Number	Title	Description	Vote	Outcome
17-63	NACURH Independent Service Authorization	Creates a independent service agreement for when NACURH contracts these services	8-0-0	Passed
17-64	Zoom and Online Business	Requires that Zoom be used for online meetings	8-0-0	Passed
17-65	NACURH Reimbursement	Create a policy for NACURH reimbursement	8-0-0	Passed
17-66	Perpetuity of Strategic Planning Resolution	Resolution that affirms a commitment to examining practices and procedures	7-1-0	Passed
17-67	NCO Removal Policy	Create a policy for removing members of the NACURH Corporate Office	8-0-0	Passed
17-68	NACURH Fiscal Year Clarifications	Clarifies when previous fiscal changes take effect	8-0-0	Passed
17-69	Executive Committee Selection	Shifts executive selection to selection by a selection committee at the annual conference	8-0-0	Passed
17-70	NCO Representation/Ex-Officio Member of the NNB	Shifts position in the NACURH corporate office to become a member of the NNB	8-0-0	Passed
17-71	NCO Disbursements & NACURH FY 2018 Adjustment	Adjusts timeline of disbursements	8-0-0	Passed

NRHH NATIONAL BOARD

Number	Title	Description	Vote	Outcome
17-01	Membership Cap Definition	Adds lists of housing units that contribute to the membership cap to the Constitution Checklist	8-0-0	Passed
17-02	Removal of NRHH Forms/ Applications from Policy	Removes requirement of printed forms in policy to be replaced with online Jotform processes	8-0-0	Passed
17-03	Affiliation Requirements for ADNRRHs and Regional NRHH Advisors	Adjusts requirements for the NRHH Positions within NACURH to better march timeline of chapters	8-0-0	Passed
17-04	Office Alignment in Policy	Aligns NRHH Policy with current Corporate Office structure	8-0-0	Passed
17-05	NACURH Naming Standardization	Clarifies title of the ADNRRH	8-0-0	Passed
17-06	Honorary Membership Clarification	Clarifies qualifications for honorary membership	8-0-0	Passed
17-07	GPA Maintenance	Clarifies GPA Maintenance as it relates to being an Active Member	8-0-0	Passed
17-08	NNB Name Change	Changes name of NNB to NACURH NRHH Board, pending approval at the NRHH Business Meeting	8-0-0	Passed
17-09	OTM Eligibility Update	Clarifies that NACURH Leadership is not eligible to author or be nominated for OTMs	8-0-0	Passed
17-10	Chapter Charter	Reimplementation of Chapter Charter for affiliated Chapters	8-0-0	Passed
17-11	NRHH Representative of the Year Award	Creates and NRHH Representative of the Year Award	8-0-0	Passed
17-12	OTM Minimum Word Count	Establishes a minimum word count for OTMS	5-3-0	Passed
17-13	Honorary Award Legislation	Reflects the removal of honorary membership while giving campuses a chance to recognize	8-0-0	Passed
17-14	Membership (Policy Book) Legislation	Establishes member statuses	8-0-0	Passed
17-15	Membership (Bylaws) Legislation	Establishes member statuses	8-0-0	Passed
17-16	NCO Representation on the NNB	Gives the NCO liaison to the NNB membership to the NNB	8-0-0	Passed
17-17	Membership (Appendix) Legislation	Establishes member statuses	8-0-0	Passed



NACURH CORPORATE OFFICE

Affiliation Branch

Hosted By | University of Nebraska at Lincoln

Address | 1115 North 16th St. Lincoln, NE 68588

Phone | 424.262.2874

Store Branch

Hosted By | Kent State University

Address | Kent State University Department of Residence Services P.O. Box 5190 Kent, Ohio 44242

Phone | 330.672.4022

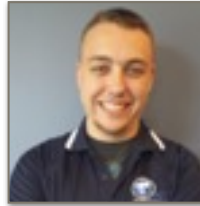
NACURH Corporate Office



OFFICE STAFF - Hosted at University of Nebraska Lincoln



Sam Wilton | Director
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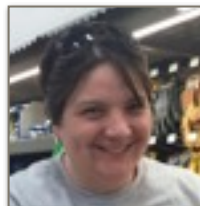
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OFFICE STAFF - University of Nebraska Lincoln

SERVICES OFFERED

Website Management

The NIC hosts all NACURH related websites to provide all information and branding opportunities as requested by regional affiliates or the NACURH executives.

Affiliation Material

On the NACURH website, the NIC offers member schools to affiliate with NACURH on an annual basis to attend conferences at a discounted price, and for speaking/voting rights in regional and national boardroom.

Resource File Index

The NIC also stores and manages all RFI documents that are required from institutions willing to affiliate each year. The NIC is currently in the works of expanding on how we view and utilize RFI reports.

ACCOMPLISHED GOALS

Website Management

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NACURH CORPORATE OFFICE



OFFICE STAFF - Hosted by Kent State University



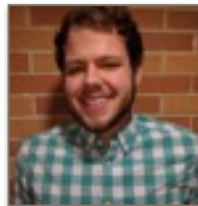
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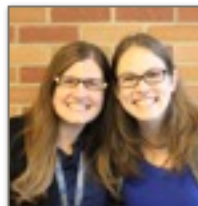
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Hannah Modic | CO for Operations
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Lindsay Marx & Allison Smith | Advisors
nso_advisor@nacurh.org

SERVICES OFFERED

Affiliation Materials

We offer vital affiliation material to member school NRHH and RHA Chapters. We sell NRHH Honors Cords, NRHH Induction Certificates, NRHH Membership Pins, Bronze Pins, Outstanding Leadership Pins, and Gold Seals.

NACURH Merchandise

We also Offer merchandise for anyone with NACURH pride! We sell NACURH History Books, Laptop Stickers, Tumblers, Pens, Tote Bags, Fanny Packs, 14 unique T-shirts, Sweatpants, Sweatshirts, Crewnecks, and Hoodies.

Online Ordering

Our new online store, Store.NACURH.org, is the new central location for NACURH merchandise and materials. The new web platform streamlines the NACURH experience and allows members to access

NACURH CORPORATE OFFICE

OFFICE STAFF - Kent State University

SERVICES OFFERED (CONT.)

Regional On-Site Sales

While selling NACURH Merchandise and Apparel staff members support the conference and RBD by selling regional pins. Regional pin sales are a valuable revenue source for regions that the office helps bring in while improving the delegates experience at the conference.

DESCRIPTION OF OFFICE INITIATIVES

Create Brand Identity

The office is dedicated to branding the new Corporate Office and is constantly reinforcing our new brand. This includes consistent branding across the entire office and it's services.

Create Efficient Infrastructure for Future Office

The NACURH Corporate Office at Kent is dedicated to the smooth transition to the next host institution. In order to ensure a smooth transition we have been updating and revamping office procedures and systems to make them as simple and user friendly as possible. Some examples include our order system, feedback distribution, and mailing system.

ACCOMPLISHED GOALS

Updated Brand

We have taken major steps in branding the NACURH Corporate Office. We now have fully branded emails signatures across offices, updated customer ordering forms, rebranded our website and online store to reflect our new identity and logo.

Increase Office Shipping Efficiency

Our new online shipping and tracking system has created quicker order turnaround with more decentralized shipping responsibilities. This is a major asset to the infrastructure of the office which should aid the next host in having a smooth transition into their roles.

Sell excess NACURH 2016 Merchandise

We have managed to sell a large portion of our excess apparel from NACURH 2016 and hope to sell more throughout the next four months before beginning new apparel design and sale for NACURH 2017.



ANNUAL CONFERENCE

2017

Hosted By | Purdue University

Theme | Project Leadership: Your New Frontier

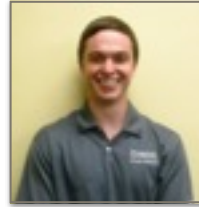
Conference Dates | May 26-29, 2018

Website | conference.nacurh.org

NACURH ANNUAL CONFERENCE



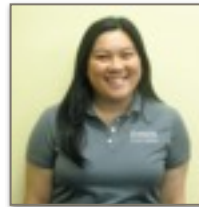
Ben Klinker | Annual Conference Chair
conf_chair@nacurh.org



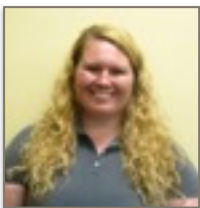
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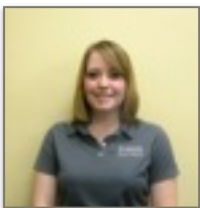
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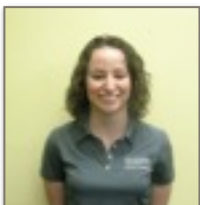
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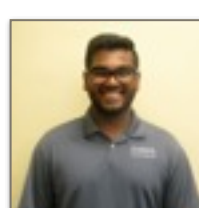
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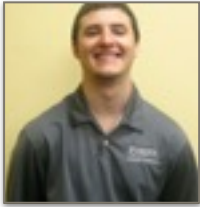
NACURH ANNUAL CONFERENCE



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THE CENTRAL ATLANTIC AFFILIATE

States & Provinces | Delaware, District of Columbia, Maryland, New Jersey, Ohio, Pennsylvania, Qatar, the United Arab Emirates, & West Virginia

Mascot | Campbell the Cougar

Website | caacurh.nacurh.org

THE CENTRAL ATLANTIC AFFILIATE

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TOP 5 REGIONAL GOALS

Regional Identity

- One CAACURH
- Passed new regional logo.
- Updated regional colors with a lighter shade of grey.
- Created updated and consistent document templates.
- Created branding guide.
- Published branding material to member institutions to access.
- Created new logos for Silver Paw Print Society, CAACURH U, CAACURH NRHH, and CAACURH RHA.

Website Revamp

- Standardized behavior across pages.
- Updated page to reflect brand standard of NACURH and CAACURH.
- Reorganized pages and visibility of the page.
- Social Media
 - Established a single official Youtube channel.
 - Created a transitionable Conference Facebook Page.
 - Applied for verification for social media accounts
 - Created regional email account for social media/member listservs.
- Regional Merchandise
 - Created new CAACURH NRHH Pin
 - Created first CAACURH RHA Pin
 - Created new Silver Paw Print Society Pin
 - Created regional merchandise for sale at NACURH.

Regional Resources

- New resource generation
- Created a transition resource.
- Created a programming resource.
- Created bidding one sheet resources.
- Created compensation survey.
- Created SGA relations survey.
- Resource marketing and engagement
- Consolidated resource locations to increase accessibility.

THE CENTRAL ATLANTIC AFFILIATE

TOP 5 REGIONAL GOALS (CON'T)

Professional and Advisor Development

- Hosted focus group for advisors during the Regional Leadership Conference.
- Professional Association Agreements
- Created formal agreements with MACUHO and GLACUHO.
- Developed and fostered relationships between CAACURH and MACUHO/GLACUHO in order to better support advisors.
- Attended both MACUHO and GLACUHO and have representatives attend the RLC
- Presented conference session on CAACURH/NACURH at MACUHO Philly Exchange Conference.
- Presented conference session on CAACURH/Advising at MACUHO Annual Conference.
- Increased Advisor Resource Trainings
- Provided more opportunities for ART presentations at conferences.
- Allocated funds for an ART Drive in Conference in the Fiscal Year 2018 Budget.
- Passed legislation for the creation of a Regional ART Coordinator to ensure more consistency
- Created Advisor sections of the CAACURH website.

Policy and Practices

Member submitted legislation

Increased the amount of member submitted legislation, having 11 representative submitted pieces.

Restructured governing documents to create a new Regional Bylaws, disband the Bylaws Appendix, and update the Regional Policy Book.

Drafted Regional RHA Policy Book with representative feedback/input.

Reviewed RBD positions and update responsibilities to demonstrate best practices.

Reviewed Coordinating Officer positions and evaluated the current Coordinating Officer structure.

Combined Coordinating Officer for Bidding and Coordinating Officer for Recognition positions.

Passed legislation to add policy interpretation and maintenance to the ADAF position.

Passed legislation to add oversight of NCCs to the coordinating Officer for Leadership Development

Passed legislation to create the Regional ART Coordinator position.

Created an incentive for the Paw Points Contest.

Passed legislation to create a Commitment to Sustainability Award.

Silver Paw Print Society

Clarified responsibilities of the NRHH Advisor and Coordinating Officer for Marketing and Technology.

Passed legislation to clarify Honorary Induction.

Increased Financial Accountability

Increased intentionality of use of Meals and Entertainment line item.

Decreased budgeting of Meals and Entertainment line item.

Realigned Travel line items to increase flexibility while budgeting and to align with current budgeting and use of funds.

Redistributed funding in saving accounts into specific funds.

Redistributed unallocated money from the checking account into savings funds.

THE CENTRAL ATLANTIC AFFILIATE

2017 REGIONAL BUSINESS CONFERENCE

CONFERENCE DETAILS

Hosted By | Robert Morris University

Dates | February 10-12, 2017

Theme | Rise Above

Total Attendance | 153

PRICES

Delegate | \$125.00

Advisor Double | \$192.83

Advisor Single | \$328.49

UPCOMING SITE

CAACURH 2017 | University of Maryland,
Baltimore County

CONFERENCE STAFF

Matthew Marterella | Conference Chair

Andrew Pursel | Finance Chair

Marissa Cutler | Housing Chair

Benjamin Barber | Registration Chair

Sydnee McKeever | Dining Chair

Eric Stauffer | Facilities, Logistics, and Transportation Chair

Emily Carney | Sponsorship and Volunteer Chair

Vince Passerini | Technology and Marketing Chair

Andrew Calve | Philanthropy Chair

Chuck Forrester | Conference Advisor

FINANCIAL UPDATE

Gains - Includes conference add-on fees (\$14,710), sale of pins (\$1,732.00) and spirit packs (\$3,223.25), and affiliation dues (\$2,320).

Losses - Includes merchant fees, conference sponsorship, conference registration, inventory, meals, postage, recognition, NACURH dues, and travel. Largest expenses include registration for the NACURH 2016 Annual conference (2,787.00), spirit packs to sell to institutions (\$1763.86), and travel to conferences over the course of the affiliation year (\$5,791.20)

Number of Scholarships and Grants

Textbook Scholarship (\$395)

Programming Grant (\$500)

Conference Scholarship (\$545)

Conference Host Affiliation Dues (\$220)

New Money Initiatives

Paw Points Affiliation Scholarship

The affiliated institution that wins our yearly regional spirit competition (called paw points) will have their affiliation for the next year paid for by the region starting this year



THE GREAT LAKES AFFILIATE

States & Provinces | Illinois, Indiana, Michigan, Ontario, & Wisconsin

Mascots | MOWII the Polar Bear and HOMES the Oar

Website | glacurh.nacurh.org

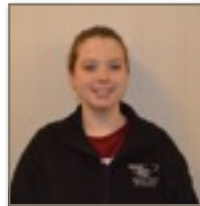
THE GREAT LAKES AFFILIATE



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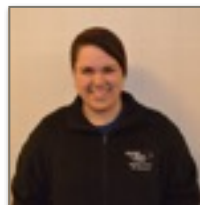
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THE GREAT LAKES AFFILIATE

TOP 5 REGIONAL GOALS

Restructuring Coordinating Officer Positions

Using the 2015 Regional Assessment Survey and 2016 NSPA Data, the RBD determined a list of service with which we sought our members to have available. Upon that we determined that the desired services and work load could better be spread across 4 COs with more streamlined responsibilities, and so legislation was written and passed at RBC 2017.

Become More Approachable to CCs and Delegates

We have held several chats/meetings that give CC's the ability to get to know us, as an RBD, more than just what the conferences allow.

Develop GLACURH-U Programming

Members of the Regional Board of Directors and Special Guests planned and hosted programs and roundtables that promoted education on regional services and happenings at the RLC and RBC. A task force then outlined important areas and will present legislation at NACURH 2017.

Develop Resources for Programming Chairs

A task force created standardized formatting for the regional programming along with needed forms and documents.

Receive Conference Bids at their respective Conference

The RBD contacted many institutions to pique interest and discuss hosting benefits. Additionally multiple How to Host a Conference Chats were utilized to discuss with potential hosts.

THE GREAT LAKES AFFILIATE

REGIONAL BUSINESS CONFERENCE 2017

CONFERENCE DETAILS

Hosted By | Southern Illinois University -
Edwardsville

Dates | March 17-19, 2016

Theme | Best Conference Ever! (The Office)

Total Attendance | 124

PRICES

Delegate | \$127.00/ CAD 169.86

Advisor Double | \$180.00/ CAD 240.75

Advisor Single | \$285.00/ CAD 381.19

CONFERENCE STAFF

Luke Molen | Conference Chair

Elizabeth Albrecht | Registration and Housing Chair

Tom Potoski | Finance Chair

Aby Asfaw | Dining & Campus Partners Chair

Jantzen Rosalez | Volunteer Coordinator

Sarah Kirkpatrick | Conference Advisor

UPCOMING SITE

Regional Business Conference 2018 | Eastern Michigan University

FINANCIAL UPDATE

From fiscal year 2016 to fiscal year 2017 the Great Lakes Affiliate has had a gain of \$1,023.54. Our neutral host site Regional Leadership Conference had an excess of \$6,108.57 and our Regional Business Conference is expecting an excess and therefore a grant will be given to Eastern Michigan University our 2018 RBC host institution. The region gave out two scholarships, one for the Regional Leadership Conference, to University of Illinois at Chicago and one to the University of Wisconsin – Eau Claire for the Regional Business Conference. Due to an excess from our 2016 Regional Leadership Conference we gave one conference grant to the University of Wisconsin – LaCrosse, as they will be hosting our 2017 Regional Leadership Conference.



THE INTERMOUNTAIN AFFILIATE

States & Provinces | Arizona, Colorado, Utah, New Mexico, Nevada, Wyoming, Montana, Idaho, Alberta, Saskatchewan, & South Africa

Mascot | Funk E. Monkey

Website | iacurh.nacurh.org

THE INTERMOUNTAIN AFFILIATE

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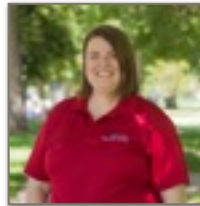
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THE INTERMOUNTAIN AFFILIATE

TOP 5 REGIONAL GOALS

Ex-Officio Definition

This year as a region we wanted to focus on defining what it means to be an “ex-officio” member of our RBD. This terminology has been in our governing documents for a while but no one really knew what it meant or how to implement it. Thus we came together as an RBD and as conference staffs to make definitions that work best for us. We talked with incoming and outgoing conference chairs, conference RBD liaisons, conference finance chairs, and conference advisors to hear what they believe were fair responsibilities for their positions to hold on a regional level. This also helped us as an RBD better define who is responsible for what and how to keep everyone accountable. We broke the legislation into three pieces and presented it at our RBC. This final legislation was based off of ideas from individuals as well as an analysis of what is currently in practice and what we feel we needed to put into policy.

RHA Boardroom

As an initiative an RBD member brought to the region last year, our region has been working hard to find a place and a purpose for RHA presidents at conference and within the region as a whole. Thus, our CO-PRRHA worked hard this year to test out a few theories that may work for our region. We let president's split off and conduct business, including bid selection, and they worked to develop our PEAK programming. Through time at conferences and times between (such as in chats) this is a developing concept. We've found some aspects that are successful and some areas that could still use work which will taper into the next year's RBD.

Transition Processes

We've been very intentional this year about how we do transition as a region. Particularly with conference staffs, we've implemented requirements that conference chairs help in the transition of the incoming conference staff. We've also implemented new requirements for conference transition chats where the outgoing team talks with the incoming team and provides them support. We've also implemented a stronger regional exec transition. We've required our transition reports to be due by April 7th so that incoming executives can read them and ask questions before they are officially in the role. We are also implementing transition chats across the RBD and including our RBD elect members in conference chats and transition chats as well.

THE INTERMOUNTAIN AFFILIATE

TOP 5 REGIONAL GOALS

Budget Expansion

Our ADAF worked really hard this year to expand our budget. Through careful planning we've been able to offer more scholarships and implement grants to support our region. NRHH has a lot more financial support, including NRHH-specific scholarships and grants, from the regional level. We've also worked to get our region to a sustainable model where we can cover CO travel to and from conferences in the future, starting with NACURH 2017. We've stayed in the green all year and we have plans to continue to expand our services and our budget as the years progress.

Resource Development

In response to a lot of regional assessment and requests we've done a lot of resource allocation and development. A lot of this surrounds conferences, such as wrap up report advertising and implementing a conference pre-bid process for schools to participate in and get feedback. We are restructuring our website and relaunching our document and resource vaults. We've created webinars to give out to schools, hosted office hours for extra support, and created documents about legislation. We've also revamped our bid evaluations to be more thoughtful and purposeful so students come prepared to conference. Our scholarships and grants are also expansions of these ideas and services.

THE INTERMOUNTAIN AFFILIATE



REGIONAL BUSINESS CONFERENCE 2017

CONFERENCE DETAILS

Hosted By | University of Colorado,
Colorado Springs

Dates | February 9th-11th, 2017

Theme | "Glow-Frills"

Total Attendance | 107

PRICES

Delegate | \$220.00

Advisor Double | \$273.00

Advisor Single | \$379.00

UPCOMING SITE

IACURH 2018 | Boise State University

CONFERENCE STAFF

Biko Fisher | Conference Chair

Caroline Schafer | RBD Liaison

Drew Ferreira | Registration Chair

Sophia Rodriguez | Hospitality Chair

Shelby Rank | Philanthropy Chair

Madeline Martin | Dining & Lodging Chair

Will Long | Travel Chair

Marty Moravec | Media Development Chair

Aubry Karis | Facilities Chair

Bree Emma | Volunteer Chair

Gorety Ramirez | Entertainment Chair

Christopher Mellott | Conference Advisor

Molly Kinne | Conference Advisor



THE MIDWEST AFFILIATE

States & Provinces | North Dakota, South Dakota, Minnesota, Nebraska, Kansas, Iowa, Missouri & Manitoba

Mascot | Molly "The Moo" Cow

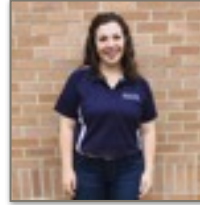
Website | macurh.nacurh.org

THE MIDWEST AFFILIATE

REGIONAL BOARD OF DIRECTORS



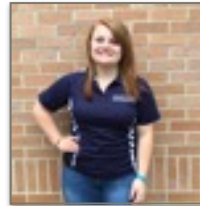
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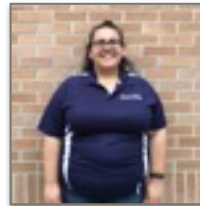
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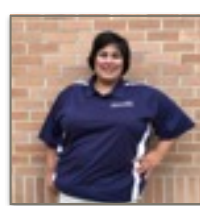
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TOP 5 REGIONAL GOALS

NRHH Culture Change

Following the 2017 Regional Business Conference, MACURH officially appointed its first Regional NRHH Advisor. This Advisor will sit on the Regional Board of Directors and has been included in the current transition process for the incoming RBD. Following a vote at the 2017 RBC, MACURH created its first NRHH Regional Policy Book and has since released it to the region. NRHH representatives will have a vote on amending this policy book.

TOP 5 REGIONAL GOALS

RBD Approachability & Transparency

We have spent time streamlining our assessment processes by linking the “We Herd You” form into chat agendas and emails to ensure that the region has a singular place to offer feedback. We are continuing the process of drafting and releasing goal reports for every academic semester. We then release these and make them public to the region to ensure that member schools are aware of the RBD’s goals. Our RBD Accountability task force is finalizing plans for the future implementation of this task force in the MACURH region. Potential ideas involve having brief reports from each task force and committee upon completion to ensure the region is aware of the work that we are doing on a semesterly basis. As we wrap-up the year, we are working to archive all of our governing documents to ensure that member schools have access to all legislation, memos, reports, and minutes.

Strategic Plan Implementation

The RBD hosted a special chat following the start of the spring semester to educate member schools on the content of the strategic plan and to give a progress report to those attending. As we wrap-up the year, we are working on identifying the final tasks that need to be completed and are preparing resources for the incoming RBD to have a successful transition with the plan.

Increased Leadership Opportunities

This year, we offered a new standing committee called the “Advocacy Committee” that will select a topic each year for MACURH member schools to focus on and advocate for. In the spring, we introduced a handful of new task forces: RBD Accountability, MACURH On Campus, MACURH Philanthropy, and a Recruitment task force. With our committees, we have selected chairs that have led the committees and met with RBD liaisons throughout the semester.

Development of Resources

Leading up to each conference, the RBD began releasing bid guides to build on the resources that member schools have when writing and preparing regional bids. Following each conference, the RBD has released a “recap” document that outlines everything that happened at the conference in a summarized format. The RBD has been working to develop or archiving practices to ensure that important information is preserved but also that it is available to the member schools. We have been working on the accessibility of the regional website and have been streamlining our resources to be easier to find.

THE MIDWEST AFFILIATE

REGIONAL BUSINESS CONFERENCE 2017

CONFERENCE DETAILS

Hosted By | Minnesota State University,
Mankato

Dates | February 10-12th

Theme | Turning the Page

Total Attendance | 151

PRICES

Delegate | \$132.00

Advisor Double | \$180.00

Advisor Single | \$280.00

UPCOMING SITE

MACURH RBC 2018 | Truman State University

FINANCIAL UPDATE

MACURH ended the 2017 fiscal year with an overall excess of \$4,046.38, \$1,316.61 in excess in our checking account and \$2,729.77 in excess in our savings account. Additionally, we had an excess at each of our regional conferences this year which helped us to end the year at a better place financially than what was planned. While managing to cut back on expenses, the Midwest still offered a number of our regional scholarships and grants this year, including a Programming Grant of close to \$400.00 and two delegation grants toward the fall Leadership conference totaling \$500.00.

Due to several changes in our financial practices this year, MACURH is also anticipating an overall excess for fiscal year 2018, which is the first time that MACURH has planned a balanced budget in years and will put the region in a much better, more sustainable, place financially. Some of the changes made included restructuring our regional scholarships and grants to provide direct revenue sources, increasing our regional add on fee amounts, and implementing new plans for selling regional inventory.

CONFERENCE STAFF

Gracie Smith | Conference Chair

Kate Schmit | Vice Chair, Ceremonies & Philanthropy Chair

Kate Schleper | Finance & Records Chair

Kayla Cremers | Housing Chair

Jennifer Anderson | Dining Chair

Olivia Maldonado | Registration Chair

Sidney Knapper | Facilities & Transportation Chair

Danielle Polansky | Sponsorships & Hospitality Chair

Kyle Mercer | Technology Chair

Drew McBrayer | Security Chair

Mariah Rhodes | Volunteers Chair

Kirsten Andrews | Conference Advisor



THE NORTH EAST AFFILIATE

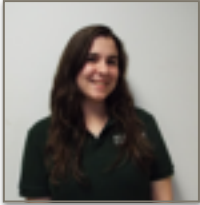
States & Provinces | Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont, New Brunswick, Newfoundland and Labrador, Nova Scotia, Prince Edward Island, & Quebec

Mascot | Marty the Moose

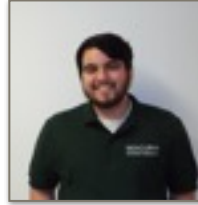
Website | neacurh.nacurh.org

THE NORTH EAST AFFILIATE

REGIONAL BOARD OF DIRECTORS



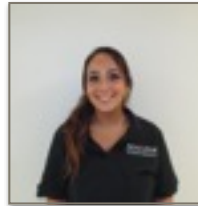
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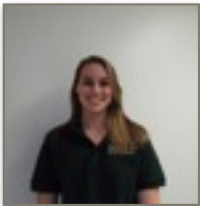
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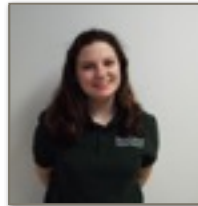
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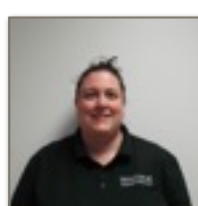
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THE NORTH EAST AFFILIATE

TOP 5 REGIONAL GOALS

Regional Identity

Aware of our poor regional reputation on the NACURH level in the past, NEACURH has committed to becoming a more polished, professional and dependable region this year. We have worked hard to improve our regional identity, some projects have included: developing a branding guide to standardize all regional publications and social media post, updating our regional logo and more consistent alignment with NACURH policies and practices.

RBD Professionalism and Reputation

Because we have acknowledge that we have not always had a positive reputation as a region and as an RBD, we have worked this year to promote professionalism through our decisions and actions. As a result, one step that we have taken towards this is to purchase RBD polos so that we can represent NEACURH professionally at conferences. Further, we have adopted business casual NCC boardroom to ensure that professionalism extends to our boardroom representatives as well.

Communication

Improved communication as RBD members and communication with our region has been a priority this year. We have streamlined and standardized how we communicate with our region (timing, format, frequency, etc.) We increased regional involvement and features in our communication and continue to work on producing relevant, clear communication. In following inspiration from SWACURH After every conference and retreat we have released a recap document summarizing everything that happened for those unable to attend.

Accountability

We have focused this year on holding the RBD and our regional partners accountable for the work they are expected to accomplish. This is done through the creation of to-do lists, the removal of voting rights for those who have not completed bid evals, attendance policies for task forces and more.

NRHH Growth & Development

Acknowledging the divide between NRHH and the rest of our region, we have worked this year to re-incorporate NRHH into our day to day business and regional activities. We have taken special time and care to host NRHH relevant chats and roundtables and will continue to work on strengthening the relationship between NEACURH and NRHH.

THE NORTH EAST AFFILIATE

NEACURH SPRING LEADERSHIP 2017

CONFERENCE DETAILS

Hosted By | SUNY New Paltz
Dates | March 10th-12th
Theme | Marty Like a Rock Star
Total Attendance |

PRICES

Delegate | \$188.00
Advisor Double | \$248.00

UPCOMING SITE

NEACURH SLC 2017 | Not Selected

FINANCIAL UPDATE

In fiscal year 2017, the North East Affiliate saw an overall financial gain even though there was a budgeted financial loss. There was a \$4,975.91 increase in the checking account and a \$3,799.66 increase in the savings account, resulting in an overall gain of \$8,775.57 in the North East Affiliate. As far as conferences are concerned, we have had conference excess checks come in from Minis 2016 at Western New England University and Regional Leadership Conference 2016 at SUNY Oneonta in the amounts of \$406.70 and \$5,830.76, respectively. Further, both Regional Leadership Conference 2016 at SUNY Oneonta and Spring Leadership Conference 2017 at SUNY New Paltz exceeded their add-on fee targets by \$1,560.00 and \$460.00, respectively. This year, the North East Affiliate was able to award two delegation scholarships, one to Dean College in the amount of \$167 at Regional Leadership Conference 2016 at SUNY Oneonta and another to Columbia University in the amount of \$333 at Spring Leadership Conference 2017 at SUNY New Paltz. The North East Affiliate also spent a lot of time this year considering new ways to use our funds to benefit the region and future Regional Boards of Directors. First, we revamped the Special Projects Fund in the Regional Savings Account to be more conducive to making scholarships, grants, and many other recognition initiatives available to the region. We also made it easier to add funds to the Special Projects Fund, so long as the other funds in the savings account are sufficiently funded. We also introduced compensated travel for all members of the Regional Board of Directors to make these positions more accessible to all students in the North East Affiliate.

CONFERENCE STAFF

Mike Herbert | Conference Chair
Sammi Liu | Finance Chair
Angelique Burgos | Programming & Registration Chair
Meryl Stromberg | Housing Chair
Alana Slatky | Dining & Hospitality Chair
Breanne Casucci | Sponsorship & Publication Chair
Rui Gomes | Technology & Facilities Chair
Nicole Santa Maria | Security and Transportation Chair
Catherine Callan | Entertainment Chair
Corinne Badini | Spirit Chair
Dayanara Cruz | Banquet & Awards Chair
Megan Bailey | Philanthropy & Volunteer Chair
Rob Moysey | Advisor
Sarah Melvin | Advisor



THE PACIFIC AFFILIATE

States & Provinces | Alaska, British Columbia, California, Hong Kong, Oregon,
Washington, Yukon

Mascot | Jeremiah T. Bullfrog

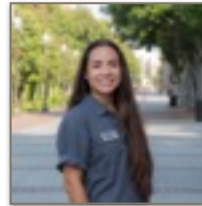
Website | pacurh.nacurh.org

THE PACIFIC AFFILIATE

REGIONAL BOARD OF DIRECTORS



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Vacant | AD for Administration
& Finance
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THE PACIFIC AFFILIATE

TOP 5 REGIONAL GOALS

Increase Regional Spirit

This semester, we created a spirit task force for both the regional leadership conference and for the NACURH Annual Conference. Part of this committee's role was to create and market spirit packs for the annual conference for the entire Pacific region. Finally, we worked to create new cheers to be utilized at all conference and on campus.

Increase RBD Approachability

We worked to increase availability for meetings by using the website "youcanbook.me" to schedule appointments. We created a free space before every chat for representatives to chat and ask questions about topics that they needed to know more about. We also held regular one on ones with NRHH representatives, RHA presidents, and NCCs prior to the Regional Leadership Conference and follow up post conference.

Increase Financial Literacy of the Regional Budget

We recognize that the region should and could know more about the financial practices of the region, so we held a Jeremiah's Corner on financial literacy. We also presented updates on finances on each regional conference.

Increase Resources Available to the Region

We created the resources task force to collect and compile helpful reports. In addition, we created numerous resources, including the Advocacy initiative grant, a bidding resource guide, and a legislation writing guide.

Establish PACURH U track at the Regional Leadership Conference

We designated an RBC member to facilitate communication during the leadership conference. We promoted the opportunity of PACURH U to present to the regional representatives, which allowed the Regional Board of Directors to present.

PACURH RBC 2017

CONFERENCE DETAILS

Hosted By | University of the Pacific

Dates | February 24-26

Theme | Shattering the Mirror | Breaking
Preconceived Conceptions

Total Attendance | 138

PRICES

Delegate | \$231.00

Advisor Double | \$284.30

Advisor Single | \$407.10

UPCOMING SITE

PACURH RBC 2018 | University of Oregon

CONFERENCE STAFF

David Zhang | Conference Chair

Crystal Thompson | Conference Co-Chair &
Registration Chair

Rutu Shah | Transportation & Logistics Chair

Thao Nguyen | Philanthropy Chair

David Carranza | Dining & Hospitality Chair

James McQuire | Volunteer Chair

Adam Haba | Finance Chair

Devin Wofford | Housing Chair

Janise Powell | Sustainability Chair

Maria Lazaro | Conference Advisor

Alex Xu | Chair Assistant

Tiffany Chang | Chair Assistant

Ashley Judilla | Chair Assistant



THE SOUTH ATLANTIC AFFILIATE

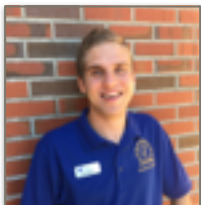
States & Provinces | Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, Tennessee, South Carolina, & Virginia

Mascot | Louie the Lion

Website | saacurh.nacurh.org

THE SOUTH ATLANTIC AFFILIATE

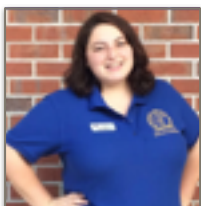
EXECUTIVE COMMITTEE



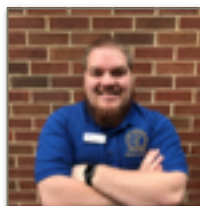
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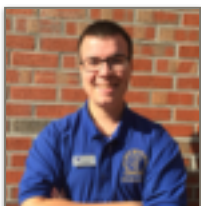
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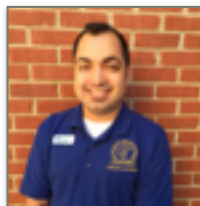
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Daniel Gonzalez | Advisor
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THE SOUTH ATLANTIC AFFILIATE

TOP 5 REGIONAL GOALS

Virtual Business

Our region implemented a system for our voting representatives to meet throughout the year rather than just at regional conferences. We used the Zoom platform and released numerous resources to our member institutions to create a solid system. Legislation passed at our 2017 Regional Business Conference to officially put it into policy. By creating a system by which our member institutions are passing some necessary legislation outside of conference time, our members have more time to take advantage of the conference experience by attending programs, participating in roundtables, and other opportunities for leadership development.

RHA President Boardroom

Due to the implementation of Article IX: State Associations and Similar Organizations in the NACURH Inc. policy book, SAACURH was unable to conduct State Director Boardroom, a regional tradition and recognized boardroom within policy. As a result, the CO-RHAD drafted a list of potential options to maintain efficiency and presented them to the SEC. In recognizing practices across the region and the leadership opportunities available for our members, the SEC agreed to implement an RHA President boardroom at RBC 2017 where the CO-RHAD would present legislation to put it into policy. At RBC 2017, the first RHA President boardroom was hosted as an ad-hoc boardroom and the CO-RHAD presented and passed a piece surrounding placing RHA President boardroom into policy. RHA President boardroom consumed the awards that were once present in State Director boardroom and held an impactful open forum session as seen through RHA President testimonials post-conference. After RBC 2017, the CO-RHAD hosted a chat to share the accomplishments of RHA President Boardroom, elicit feedback, and to share the current direction of the boardroom. Moving forward, the outgoing and incoming CO-RHAD will be working with a taskforce to address the concerns presented during the discussion of the piece.

Beyond SAACURH

We sought to help our members who were in the process of their graduate school search or job interview process. In pursuit of this goal, the SAACURH Executive Committee created a guide to assist members of the region in all elements relating to graduate schools. This yielded a collaborative project in establishing the SAACURH Future Student Affairs Professionals Facebook Group. This focus of this group is to support our future Student Affairs Professionals within the region, build collaboration amongst members, and celebrate accomplishments. Throughout the graduate school recruitment timeline, interview tips and words of encouragement were posted in the group.

THE SOUTH ATLANTIC AFFILIATE

TOP 5 REGIONAL GOALS

Coordinating Officer for Special Projects and Affiliations

As a result of the NACURH disassociation from State Associations and similar organizations, our Coordinating Officer for State Associations and Affiliations position remained vacant for the year. As an executive committee, we sought to repurpose the position to pursue further regional initiatives. By creating this position and editing our governing documents to reflect the new role, we are able to dedicate an officer exclusively to affiliations. In addition, the CO-SPA position is responsible for the implementation of a regional philanthropy each year. As a regional affiliate, we recognized the importance of serving causes that our region believes in. The holder of this position is expected to be a visionary, assisting the director in developing new initiatives to better serve students across the South Atlantic.

Build the Bridge Passport Program

The Build the Bridge Passport program was inspired by the NACURH LEAD program. However, unlike the LEAD program, the Build the Bridge program is focused on the achievements of a college or university as a whole. This initiative encourages member institutions to create a strong support network between the RHA and NRHH chapter. The program, posted on the SAACURH website, gives several challenges to complete which focus on the development of student leaders within each organization as well as supporting their counterpart organization. The Build the Bridge Passport program was released in November of 2016, and multiple universities have begun completing elements of the program.

THE SOUTH ATLANTIC AFFILIATE

SAACURH RBC 2017

CONFERENCE DETAILS

Hosted By | Clemson University

Dates | March 24 -26

Theme | Let's Get Down to Business

Total Attendance | 257

PRICES

Delegate | \$140.00

Advisor Double | \$190.00

Advisor Single | \$300.00

CONFERENCE STAFF

Megan Schwendinger | Conference Chair

Nick Ozmint | Finance Chair

Jenna Sutphin | Registration Chair

Alex Aull | Sponsorship Chair

Max Colombo | Transportation Chair

Christian Cochrane | Housing Chair

Quinton Earp | Facilities & Logistics Chair

Jana Jordan | Conference Advisor

Braylon Junior | Conference Advisor

UPCOMING SITE

SAACURH RBC 2018 | Western Kentucky University

FINANCIAL UPDATE

The South Atlantic ended FY17 with \$43,787.63 in gains. This is largely due to a massive excess of 25,416.57 from our RLC 2016 host site at the University of Central Florida. This was due to overcharging of delegates and then under-spending from the finalized conference budget, including a room that was initially \$7,000.00 then becoming free for conference use. We also highly surpassed our break-even point for RBC 2017 at Clemson University, so we are expecting an excess from them as well. We gave out a Programming Grant of \$300 to Dalton State University for a sustainability and beautification program they were looking to host on their campus.

This year, we wanted to focus on adjusting our budget to align with NACURH and to accurately reflect our practices. We passed several pieces of legislation that allowed us to accomplish this by "putting practice into policy" and by ensuring that our finances were in line with the needs and changes of NACURH. Also, SAACURH has begun reevaluating our scholarships and grants, both in purpose and in funding. We are looking to utilize merchandise as a means of funding more opportunities, as well as reimagining what we provide and when they are available (RLC vs. RBC).



THE SOUTHWEST AFFILIATE

States & Provinces | Arkansas, Louisiana, Oklahoma, Texas, & Mexico

Mascot | Malto the Duck

Website | swacurh.nacurh.org

THE SOUTHWEST AFFILIATE

REGIONAL BOARD OF DIRECTORS



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Esha Mohammed | 2017
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EmmaLe Davis | Advisor
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THE SOUTHWEST AFFILIATE

TOP 5 REGIONAL GOALS

Strategic Plan Revision

At our summer RBD retreat, we reviewed the strategic plan and started planning our goals for this year. It became very clear that we could complete all of the items in the strategic plan in year one alone. We went through the first semester and completed almost all of our year one objectives as well as a few year two objectives. At our winter retreat, we discussed what new initiatives we wanted in the strategic plan so that we could fill up years 2 and 3 with meaningful and intentional goals. Each RBD member was assigned at least one initiative of the new strategic plan to create and develop. We also reorganized the entire strategic plan to include the goals of the initiative, stakeholders, the priority level, the timeline in which to complete smaller goals in the initiative, and success indicators. The new strategic plan is also organized into 4 different sections, depending on the initiative. This strategic plan was presented at our 2017 Regional Business Conference and was passed.

Conference Programming

We created a task force for the spring semester to evaluate our conference programming and create a new programming model. Our CO for Presidential Relations, Connor Dizer, chaired the task force. They outlined what we do well, what we can do better, and new areas that we can explore. We took passive programming back from NEACURH's Fall Leadership Conference and instituted a version of passive programming at our RBC. It went very well. The task force created two categories that programs will fit into (ponds and tracks) that describe the topic and intended audience of the program. They also created three types of programming that can be done at conferences: active, passive, and billboard. Each regional conference will have a different mix of the three types in order to meet the various programming needs of each conference. We have also added developing learning outcomes to our programming requirements, so now our programs will be more intentional with goals. Lastly, the task force developed rubrics for selecting the different types of programs as well as evaluation forms for each conference to use to evaluate programs. The goal behind this new programming model is to be more intentional with whom we are programming for and what types of programming happens at each conference.

THE SOUTHWEST AFFILIATE



TOP 5 REGIONAL GOALS

Mascot Name Change

Our strategic plan calls for a rebranding of our regional mascot including the name and design. During the Fall of 2016, the regional marketing taskforce created a piece of legislation that would give the reps 3 options in a new name for the mascot. The piece was not passed at the Regional Leadership Conference so the task force came back together and allowed new members to join. After further research and discussion, the task force brought forth a new piece of legislation that was heard at the Regional Business Conference. This piece was passed changing the mascot name from Swack Daddy to MALTO. MALTO is a representative name of our member states including Mexico, Arkansas, Louisiana, Texas and Oklahoma

Regional Inclusivity

In the spring semester, the SWACURH Policy Review Task Force was charged with creating legislation to increase inclusivity within the region. Through this, the SWACURH Commitment to Inclusivity resolution was passed and added to our governing documents which called for constant awareness in maintaining inclusive environments and providing safe and functional gender inclusive facilities at our conferences.

Regional Board Support

In efforts to increase support of our regional board members, we created an RBD Host School Acknowledgment Form that incoming RBD members have to sign in order to run for a position which catalyzes meaningful conversations about support between the RBD member and the host institution. We also updated the RBD vacancy process to give our representatives a voice on who is selected to serve on the board after a vacancy occurs.

THE SOUTHWEST AFFILIATE

SWACURH RBC 2017

CONFERENCE DETAILS

Hosted By | Texas State University

Dates | February 10-12

Theme | Reach for the Stars

Total Attendance | 132

PRICES

Delegate | \$96.92

Advisor Single | \$150.87

Advisor Double | \$258.78

UPCOMING SITE

SWACURH RBC 2018 | Vacant

CONFERENCE STAFF

Alisha Mohammed | Conference Chairs

Esha Mohammed | Conference Chairs

Kristen Flowers | Dining Chair

Elaine Weisburg | Entertainment

Cat Toomsen | Finance Chair

Luis Vasquez | Hospitality & Sponsorship Chair

Ashley Stafford - McKenzie | Registration

Logan Taylor | Social Media & Spirit

Nicholas Mendleski | Technology Chair

Rocco Camilli | Volunteer & Philanthropy Chair

Alexandra Kytan | Advisor & Passive Programming

Eli Trendao | Advisor & Transportation Chair

FINANCIAL UPDATE

For FY17, SWACURH had a loss of \$5,249.00, with this in mind we also had an RLC deficit of \$10,000.00 but University of North Texas had decided to absorb all of the costs associated with that. While RBC had an excess of \$1,533.61. We also only gave out one scholarship this year and that was to Southeastern Louisiana for \$200.00.

Lastly some of our new money initiatives are creating an RBC Scholarship and raising the amount for our RLC Scholarship. We have also created a new Programming Grant for our regions to utilize.

NACURH 2017 AWARD RECIPIENTS

FIRST YEAR EXPERIENCE AWARD

University of Virginia College at Wise

STUDENT OF THE YEAR

Carl De La Cerda, Northern Arizona University

NRHH MEMBER OF THE YEAR

NRHH PRESIDENT OF THE YEAR

Erin Mercado, University of Colorado Boulder

NACURH ADVISOR OF THE YEAR

Corey Friend, University of Northern Colorado

NACURH PRESIDENT OF THE YEAR

Bradford Peace, Truman State University

NACURH NCC OF THE YEAR

Anthony Sanchez, University of Florida

NACURH OTM TRAVELING AWARD

University of California, San Diego

2016 NACURH/ACUHO-I PROGRAM OF THE YEAR AWARD

East Carolina University

NACURH OUTSTANDING ADVOCACY INITIATIVE

Stevenson University

NRHH BUILDING BLOCK CHAPTER OF THE YEAR

University of Arizona

NACURH BUILDING BLOCK RHA OF THE YEAR

Christopher Newport University

OUTSTANDING NRHH CHAPTER OF THE YEAR

Stony Brook University

NACURH SCHOOL OF THE YEAR

University of Nevada - Las Vegas

2017 NRHH DIAMOND AWARDS

Rachel Ewell

Bailey Burke

Josie Woodward

Vana Springer

Rick Mikulis

Savannah Dill

Erin Mercado

STARS COLLEGE HONORARIUMS

Bridget Zarych | Rutgers University New Brunswick

Marti Wein | University of Central Florida

Ashley Murdock | Saginaw Valley State University

Patrick Bussiere | Stephen F. Austin State University

NACURH ADVANCEMENT SOCIETY INDUCTEES

Austin Lujan

George Papp McClellan

Regen Smith

Ben Klinker

NACURH HALLENBACK SERVICE AWARD

Mark Hudson, Eastern Illinois University

NACURH DISTINGUISHED SERVICE AWARD

Sara Collins

NACURH SERVICE AWARD

Shannon Mulqueen

GOLD PINS

Nathan Tack

Aaron Ringsby

Austin Lujan

Annie Pendl

Jacqueline Ignacio

Cassie Balzarini

Ben Evans

Purdue University

NACURH 2018 CONFERENCE HOST

Arizona State University - Tempe



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