

National Association of College and University Residence Halls, Inc.
Proposal Form

Transfer of Funds: NACURH Recruitment Guide

Whereas, NACURH, Inc. is in need of a tangible recruitment guide to recruit prospective schools, and

Whereas, after receiving printing quotes from many printing companies around the country, and finding a very reasonable printing price of \$ 1,241.00 for 100 copies.

Therefore let it be resolved that,

\$ 1,500.00 is transferred from General Fund to a new sub-line item named "Recruitment Guide" under Printing and Copying.

Therefore, let it be further resolved, that,

If approved, 100 copies of the NACURH Recruitment Guide will be printed and distributed at the Semi Annual Business Meeting held at Oklahoma State University

Respectfully Submitted,

Jamil Malone
Marketing & Public Relations Committee
NACURH, Inc.

Main Motion # <u> G </u>	Yes: <u> </u>	Date: <u>12/3/07</u>
Amendment # <u> </u>	No: <u> </u>	Time: <u>0500PM ET</u>
	Abs: <u> </u>	



NATIONAL ASSOCIATION OF COLLEGE AND UNIVERSITY RESIDENCE HALLS, INC.

"Student Voice in the Residence Halls"

Board of Directors

MMG – Proponent Speech

Dear NACURH, Inc. National Board of Directors,

After over a year of development, I am pleased to announce that the first ever NACURH, Inc. Recruitment Guide has been finished. With this exciting news, I ask that you please review the attached piece of legislation.

Over the past year, I have been researching printing quotes from numerous printing companies around the country. At the NACURH Pre-Conference Meeting at the University of Wisconsin – Oshkosh last June, I presented, along with Jacob Dixon, past Marketing and Public Relations Chair, the Recruitment Guide in its almost final form. There, we received price quotes for printing from numerous companies, all of which had prices over \$2,000 for the entire packet.

After more research, and help from the new committee, a new price of \$1,241 was found. This price does not include shipping of the materials, as well as purchasing of folders for the guide. Factoring these costs in, \$1,500 should be just enough money to cover all costs of printing and compiling 100 recruitment packets. This price was then brought to the National Executives, and has been given the okay of Jess Terry, NAF, as a fiscally responsible amount.

The importance of these packets to the recruitment of member schools is vital. As of the 06-07 Affiliation Year, of the 642 schools on file, 271 of them were affiliated, equating to 42%. Five of the eight regions are either at this percentage or below. In order for NACURH, Inc. to grow and prosper as an organization, more schools must know what NACURH is, and in turn affiliate with NACURH.

As the overseeing board of our corporation, I ask that you allow this opportunity of growth for the organization to exist. If you have any questions, please feel free to contact me.

Jamil Malone
Marketing and Public Relations
jamil.malone@gmail.com