

*Coretta Roseboro
Florida State University*

Taking It To The Hoop



Evelyn A. Wallington
Advisor of the Year

Presented at No-Frills 2009 @ Florida State University



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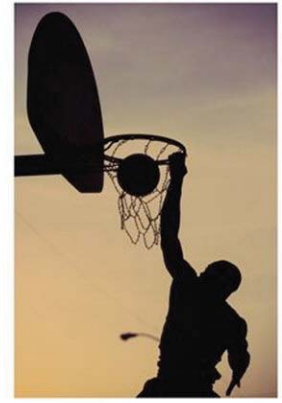


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Rookie Season: First Year Professional

When Coretta Roseboro arrived at Florida State University in the summer semester of 2008 to begin her first year as a housing professional, she had not had much experience working with Residence Hall Associations or National Residence Hall Honorary. She did not let that stop her from becoming one of the most active advisors here on FSU's campus. As a first year professional Coretta has taken on more advising roles than many who have been in housing for years. In her first semester at FSU Coretta became the Salley Hall Government advisor, the co-advisor to the Garnet & Gold Chapter of the National Residence Hall Honorary, and the No-Frills 2009 Hospitality and Fundraising committee advisor.



Coretta with her RA staff at a building social

Home Court Advantage (Campus Involvement):

Base Line: Hall Government Involvement

At Florida State Coretta serves in many different roles. She has her housing professional role and her advising roles. As a housing professional Coretta serves as the Coordinator of Salley Hall, a 570 resident suite-style hall. In Salley Coretta supervises 1 Graduate Assistant Coordinator, 14 Residence Assistants, and 7 Receptionists. Salley is where Coretta began her advising role at Florida State, when she took on the role as the on-call advisor to the **Salley Hall Government**. In the beginning of her work with Hall government she helped to build camaraderie among the hall government members, which included meeting with them in weekly meetings as well as outside of those meetings.



In her office for "Cookies with Coretta"

In the first month of the Fall Semester FSU's RHA the Inter-Residence Hall Council (IRHC) holds a training session for the newly elected Hall Government executive boards. This training session is the first time that the Hall Governments meet, and not wanting to miss any opportunity to build unity and a stronger board, Coretta took time out of her weekend and voluntarily showed up to the training session so that she could meet with her board and get to know them. This initiative showed IRHC the benefits that are created when the Hall Government advisor is present during this training session and IRHC has decided to make it mandatory for next year's advisors. Throughout the year Coretta has worked to make her Hall Government the best it can be. Being the

incredible social person that she is Coretta holds a weekly meeting in her office entitled "**Cookies with Coretta**" where every Tuesday from 3pm to 4pm any resident can stop by her office and have cookies and talk about anything. This has been a great way for Coretta to connect with her hall. This initiative "Cookies with Coretta" has even increased her effectiveness as a Hall Government advisor. The creativity and input Coretta has provided has increased the effectiveness of all of the efforts of the Salley Hall government.

"She helped to increase hall government meeting attendance by other hall residents by publicizing hall government at her "Cookies With Coretta" social hour." – Temy Clemons, Salley Hall Government President.

Dream Team: NRHH Involvement

Not only did Coretta begin her first year as a professional serving as the Salley Hall Government advisor here at FSU, she also volunteered to serve as the Co-Advisor to the **Garnet & Gold Chapter of NRHH**. When she began the position NRHH was going through a transition period that made the organization seem like a challenge to many of the advisors here at FSU, but that didn't faze Coretta. She enthusiastically took on the role and under her advising the organization has grown tremendously. Within her first month of being the NRHH co-advisor, the NRHH executive board lost two of its five members, including its president. But that didn't stop Coretta; she quickly worked to pull the remaining board members together so that the general membership wouldn't notice any transition. In her role as co-advisor Coretta holds regular one-on-one with executive board members to make sure that the organization is running smoothly. As the organization was going through a transition, she encouraged the membership to refocus the meaning of the organization.

With Coretta's guidance the new executive board worked to refocus NRHH into a service organization, something that FSU's housing community was lacking. Coretta helped the organization to brainstorm and implement many different service projects including

- ✿ Salvation Army: holiday gifts for three unprivileged children in Tallahassee
- ✿ Created blank holiday cards for US soldiers fighting overseas to fill out and send home to their families
- ✿ Responded to middle school students asking about College students.
- ✿ Painted plates to donate to the Big Bend Homeless Coalition to be given to homeless families who are just setting up their new homes.

Always looking for ways that she can help NRHH build its new image, Coretta brought in two exciting opportunities to the executive board to help build a strong foundation for the organization. Prior to the spring NRHH membership drive, Coretta was involved in the establishment of a new invitation initiative for membership to NRHH. NRHH collected the names of the top 500 residential students and wrote them about applying to join the organization. **This has drastically changed the size of the membership drive.** In

previous years there were no more than ten and as few as two people who applied to join NRHH in any given semester, this grew to nearly **20** in the fall semester, and over **60** in the spring semester. During the spring induction NRHH inducted **23** new members, nearly doubling their total membership.

Not wanting anything to ever be left undone Coretta works tirelessly at her job. She can frequently be seen in her office late into the night, and is always available when any student needs. During the delivery of On Campus Marketing exam packs during the Fall semester, only a few members were able to show up to

help sort the packs to make sure that they would get to their respective halls, so Coretta took time out of her Friday afternoon to come and help the few members who were there separate and deliver the exam packs. Something that many advisors would have just left to the students. She acts as a safety net for the both her Hall government and the NRHH board, to be sure to bail them out when ever they need it. Which was extremely important for NRHH during its sometimes-rocky transition period.



Dream Team: The name given to the 1992 U.S. men's basketball team who won the gold medal at the 1992 Summer Olympic games.



"Coretta helps me keep my sanity every day. She is not the advisor who tells you what you should do. She is the advisor who helps you every step of the way and goes out of her way--even on her personal time--to make sure that everything is okay. And she does it with a smile. I've called her when she's been out shopping and she steps away to take my call, no matter how long it lasts." – Casey Miskowski, NRHH President

Not only does Coretta help her students when they are in need, she does the same for the University as a whole. In the spring semester, when University housing had two Assistant Directors, of the four, leave their positions to pursue new careers in one month Coretta once again stepped up to fill in where she could. One of the Assistant Directors was serving as the full time advisor of NRHH; once he left Coretta stepped up and took on the full time advising role for the organization. This added another 3 one-on-ones for her to incorporate into her already jam packed schedule, but she never lost that contagious smile. Typically the Advisor position for NRHH is reserved for a full time professional with out an RA staff, so that the Advisor does not get overwhelmed, but Coretta has managed to maintain her building and help NRHH grow with flying colors and without a single complaint.

Inbound Pass (State Involvement):

For the past year Coretta has worked to become more aware of the state association in Florida, Florida Association of Residence Halls. She has done this by serving in an advising capacity for *two* of the state board members hosted at Florida State. One of them is an RA in Coretta's building and the other is the Chair of the No-Frills committee that Coretta advises. She always makes sure that she can support them in any efforts they need, and works to learn more about RHAs and NRHH through them.

Final Four (Regional Involvement):



No-Frills 2009 Conference:

Shortly after the Fall Semester began, the No-Frills Conference chairs and advisor began looking for head staff on campus to advise the different committee that would help to plan the conference. Coretta was the very first person to respond when head staff was asked if they wanted to help. And while she was only in her first few months as a housing professional she was eager to jump in and get her feet wet. She was selected as the *Hospitality and Fundraising committee advisor*, and she quickly worked to set up a meeting with committee chair, which was a task all in itself as the conference staff hadn't really heard from this chair in quite awhile. But Coretta was able to make contact and begin learning exactly what the committee was going to be doing. Not long after this, the chair of the committee left the position due to commitments to other organizations, leaving the conference staff stranded. This happened just days before the SEC was to arrive for Winter Summit, but Coretta didn't let this get in the way. Coretta met with the Conference Chair, and quickly took the over for her committee chair, as she didn't want to burden the conference chair. Coretta did all the shopping and met with the conference chair at *9:30pm* the night prior to the SEC arrival to get the rooms arranged and ready for the SEC. Soon after winter summit, Coretta worked to help the conference staff find a replacement chair, and once one was selected she began to hold weekly one-on-ones and got the chair quickly up to speed.

Inbound Pass: Throwing the ball in-bound from out of bounds.



SAACURH 2008:

Not only has Coretta worked with the No-Frills 2009 conference, she also served as the co-advisor to *FSU's SAACURH 2008 delegation*. Coretta made sure to attend every planning meeting, and even helped to make the banner sections for students who were unable to attend the banner meeting. She was a bring face at the conference, eager to learn about how SAACURH works. She spent many hours sitting in the boardroom, and attending programs learning as much as she could.



FSU SAACURH 2008 Banner

National Champions (National Involvement):

Not wanting to end her involvement with NRHH and RHA at the regional level Coretta has volunteered to serve the *NACURH 2009 delegation* co-advisor for FSU's. She is extremely excited about this position, and has continued to plan for this adventure, even when other head staff has asked if she wanted them to go in her place as many of them want to opportunity to attend this conference.

MVP (Recognition) :



In recognition for all her hard work in her building Coretta was selected as *September 2008 National Faculty/Staff of the Month*. Even with that Coretta's contributions to Florida State have gone fairly unrecognized as she is a very behind the scenes type person. Being selected as Advisor of the year would truly give her the recognition that she deserves.

Practicing (Participation in campus, state, regional and national services):

Coretta works to constantly recognize and help develop those around her. She currently serves as the Co-advisor Westside Staff Development Committee at FSU, where she works to create Staff development programs for all of University housing. Coretta also works to recognize others through writing OTMS, since arriving at FSU Coretta has written two OTM's.

- Sept 08. Campus Winner (Jim Rivenburg; Spotlight)
- Oct. 08. Campus Winner (Fall Festival; Social Program)

Not only does Coretta herself recognize through OTMS she encourages others to do so as well. Since July 2008 FSU has had 66 OTM submissions, many which have come straight from Coretta's building. And since Coretta's arrival at FSU, there as been *at least one National OTM winner* from Florida State University each month.

Away Games (Participation in conferences: attendance, presenting programs):

- American College Personnel Association, 2009, Washington, DC.
 - ✿ Co-Presenter: Trends of Underrepresented College Students
- Southeastern Association of Housing Officers, 2009, Birmingham, Alabama.
 - ✿ Presenter: Paying It Forward: Mentoring Students Into Student Affairs
- Association of Study of Higher Education, 2008, Jacksonville, Florida.
 - ✿ Co-Presenter: Qualitative Analysis of the Spiritual Struggles of College Students
- South Atlantic Affiliate of College and University Residence Halls, 2008, Clemson, SC.
 - ✿ Advisor to FSU Delegation
- Southeastern Association of Housing Officers, 2008, Savannah, Georgia.
 - ✿ Presenter: "Supporting the Invisible Minority"
- A.R.T. Certification: In Progress



At SAACURH 2008





February 27, 2009

Dear SAACURH NCC's:

It is my distinct pleasure to support Coretta Roseboro in her bid to be the 2009 SAACURH Advisor of the Year. As a student at Florida State, I have been fortunate to have Coretta as my advisor for two of my student leadership positions. In both, she has shown me her skill in advising by the leadership skills she brings out of myself and others. It is truly a pleasure working with her.

My main experience with Coretta has been with her role as advisor to me in my position as Hospitality and Fundraising Chair of the No Frills 2009 conference. I joined the No Frills team very late as a replacement member, so when I started I had a lot of catching up to do. Immediately, Coretta scheduled a weekly one-on-one time with me so we could get started as soon as possible. In these meetings, she has been quick to fill me in on the events of the week and the tasks we need to accomplish. She keeps detailed task lists and makes sure I don't lose my head trying to juggle too many things at once.

This experience has allowed me to see two sides of Coretta's advising. The first side is the passive role she takes when a student has strong ideas. She is extremely encouraging and knows just the right things to say to push things in the right direction. She also can take an active role when she sees that there is more work to be done than I can handle. She volunteers her help constantly, and is one of the main reasons that I have been able to handle my responsibilities as Chair.

I am so happy that Coretta is being nominated for this honor, and hope that her bid has given you an accurate sense of the kind of advisor she is. I wholeheartedly support her, and encourage you to recognize the fantastic work she has done this year.

Thank you,

A handwritten signature in black ink, appearing to read "Keenan Mahoney".

Keenan Mahoney
Hospitality and Fundraising Chair
No Frills 2009 Conference





Dear SEC and Affiliated SAACURH schools,

Coretta Roseboro is the kind of advisor that student leaders dream about.

She came to Florida State just this year, and already, she has taken on more responsibilities than anyone could have imagined. Coretta is the Resident Coordinator for Salley Hall, the co-advisor to NRHH, and an advisor to the No Frills 2009 Conference. Yes—all that, and it is only her first year as a professional. I have worked with Coretta in many capacities. I am a Resident Assistant on her staff and the president of NRHH. Needless to say, I spend a good deal of time talking with Coretta. In that time, I have learned a lot from her – how to be balanced and professional while still making everyone feel comfortable, how to give feedback without putting people on the defensive, how to consider how my communication style might differ from others, and the importance of taking the time to breathe. I can honestly say, without a doubt in my mind, that this year would have been a disaster without Coretta helping me every step of the way.

Coretta lives by the statement, “Excellence is a habit.” She exemplifies that in all of her interactions. If she is going to ask you to do something, then she must be willing to do it herself. Her Tuesday schedule is a perfect example of this. She works in her office from 8:00 am to about 5:00 pm. She then has Salley Hall Government meetings—did I mention that she does that too?—from about 6:00 pm to 8:00 pm. Then, at 8:00 pm, she comes to NRHH executive board meetings. Despite a schedule that would wear out most advisors, Coretta does not let that show in her performance. She gives the same level of enthusiasm at the NRHH executive member that she gives early in the day. It is rare to see Coretta without a smile on her face, or without a nice thing to say. She cares a lot about the comfort of those that she serves, and also their personal growth and development.

Coretta has never been late to a meeting. She has never canceled on me. She has never complained about anything to me because it is simply not her leadership style. Her goal is to make everyone enjoy their leadership experience, and her overwhelming positivity is incredibly contagious. I have yet to encounter a person at Florida State who has something negative to say about her. The most common reaction is, “I love her!” or “Isn't she great?” Her hard work and dedication is well-known throughout housing. Despite her own requirements, she even found the time to attend SEAHO 2009. I am constantly amazed by Coretta's ability to be busy, but perpetually happy. You can tell that she loves what she does, and, no matter how stressful it might be, it is more important to her that the student leaders come first. That, above all else, is what makes her such a great advisor. She knows it is all about the students, and it radiates from her with everything that she does.

She is an asset to Florida State University, a joy to work for, and an exceptionally well-qualified candidate for Advisor of the Year.

I only hope that you might be lucky enough to get the opportunity to work with her one day.

With deepest regard,

Casey Miskowski

Casey Miskowski

President – NRHH – Garnet & Gold

